House of Representatives

October 29, 2015

MR. VEASEY. Mr. Speaker, I rise to recognize today, October 29, 2015, as Direct Selling Day.

For years, the direct selling industry has made a significant impact on both families and the economy in Texas and across the nation.

Today, more than 18 million Americans, hailing from every state, Congressional district and community in the United States, are involved in direct selling.

For many individuals, direct selling is one of the most flexible businesses there is, and in today's busy world having an opportunity to work at one's own pace and earn additional income is beneficial and convenient when individuals are trying to balance work with family and other priorities.

Out of the more than 18 million Americans involved in direct selling, more than two million reside in Texas. Many of the residents I represent in Dallas and Fort Worth chose direct selling to provide economic security for their families.

Their efforts contribute more than $34 million to the U.S. economy, helping individuals build their businesses while supporting their local and national economies.

As the economy continues to change and place more emphasis on flexibility, the direct selling industry will continue to grow and prosper.

It is clear that the direct selling companies across Texas and around the country are committed to helping the next generation of American entrepreneurs. Since its founding in September 2015, the Direct Sellers Caucus has worked to build greater awareness of direct selling and discuss policy issues relevant to the industry, ensuring that these companies can continue to make an impact on the lives of those involved.

In honor of the Direct Sellers Association's day on the Hill and the impact the industry has on both local communities and the nation as a whole, this statement will be entered into the Congressional record on Thursday, October 29, 2015.