



**Communications & Marketing**  
CONFERENCE 2016

# SPONSORSHIP OPPORTUNITIES

NOVEMBER 30<sup>TH</sup> - DECEMBER 2<sup>ND</sup>

LAS VEGAS, NEVADA



# WHY SPONSOR?

Do industry decision-makers know your brand better than your competitor's?

Prove that you are a trusted industry partner and sponsor DSA's Communications & Marketing Conference.

Exhibit spaces are also available. Exhibiting companies that sponsor at least \$2,000 receive one complimentary registration.

**Opportunities are limited, so act quick!**



## **Wine & Cheese Reception - \$4,500**

Sponsor the popular Wine & Cheese reception and you'll provide all attendees with an excellent networking opportunity paired with wine and a delectable selection of cheese! As this reception's sponsor, you'll be recognized on event signage, on conference marketing materials and will have the chance to promote your company by providing a brochure and/or giveaway to each attendee at the reception.

## **Conference Bags - \$4,500**

Be on everyone's mind when you provide the bags for this conference that each attendee will receive at the registration desk. Your logo will appear on the bag and we'll pre-stuff it with your company brochure and/or small giveaway item. All you need to do is send DSA your company logo, and we'll take care of producing the bags! Sponsorship includes company recognition in the program and in conference marketing materials.

## **General Sessions - \$3,000 (3 opportunities)**

Sponsor one of the keynote speakers and your company will not only be recognized from the stage, but you'll have the opportunity to distribute a small brochure and/or giveaway on each seat. You'll also have the opportunity to address the audience for 2 minutes to tell the audience about your company and your expertise. Don't miss this opportunity to showcase your brand!

**Mills James Productions**

*2 opportunities available*

## **Wi-Fi Provider - \$8,000**

Be on the minds of all the attendees by providing the Wi-Fi in the conference area. The access code will feature your company name that each attendee will use for access. Your company will also be recognized on event signage, in the final program and the opportunity to include a marketing brochure with the access code at registration.

## **Welcome Reception - \$4,500**

Sponsor the Welcome Reception, where leaders in the industry will come together to network over light-bites and cocktails. Your company's recognition will include event signage, branded cocktail napkins and a special thank you during the welcome remarks. Most of all, reach the inbox of all conference attendees with a banner ad from your company as the Welcome Reception sponsor in email promotions.

## Conference Web Page on [www.dsa.org](http://www.dsa.org) - \$2,500

Everyone who views the online conference information will see your company logo and web site link proudly displayed as a seminar sponsor. Don't miss this opportunity to catch the attention of seminar attendees as well as anyone else who visits the Conference Web Page!

## Program - \$2,500

Put your company's name in the hands of every attendee by sponsoring the conference program that each attendee receives at registration. Your company name will be printed on the back of the program. Don't pass up this key opportunity for visibility throughout the entire conference!

## Thursday Lunch - \$2,500

As the lunch sponsor, your company will have the opportunity to provide each attendee with a delicious lunch and valuable networking! Take this opportunity to be recognized on event signage and promote your company by providing a brochure and/or giveaway at each seat.

## Friday Lunch - \$2,500

Everyone will be hungry after a day-and-a-half of learning, so take this opportunity to prepare them for the home stretch. Your company will be recognized on event signage and you can promote your company by providing a brochure and/or giveaway at each seat.

## Thursday Breakfast - \$2,000

Help all attendees kick off the conference and a day full of learning with the most important meal of the day - breakfast! Select this opportunity and be recognized on Thursday the morning of the first full day of programming. This sponsorship includes recognition on signage and the ability to promote your company by providing a brochure and/or giveaway at each seat.

For questions, contact  
**Amanda Dobbins at [adobbins@dsa.org](mailto:adobbins@dsa.org).**

## Friday Breakfast - \$2,000

Be the Friday Breakfast Sponsor and offer attendees a delicious start to the last day of the program! Select this opportunity and be recognized on signage Friday morning, in the final program and on the conference webpage. This sponsorship also includes the ability to promote your company by providing a brochure and/or giveaway at each seat.

## Conference Badges- \$2,000

Have your company name displayed on every meeting attendee with this sponsorship! Each attendee will be given a conference badge with a lanyard branded with your company logo along with the conference logo.

## Attendee List - \$1,500

Put your company's advertisement where every attendee will see it on the most requested item at the conference! With this sponsorship your company will receive a ¼ page ad on the front of the meeting attendee list which is distributed both at the meeting and as part of the online meeting resources.

## Speaker Gifts - \$1,000

Help us thank our speakers in style by sponsoring gifts for our esteemed presenters. Each speaker will receive a special gift – courtesy of you! Each gift will have a tag thanking you as the speaker gift sponsor and leaving a lasting impression. Your company will also be listed in the conference program and website.

## Attendee Door Prize - \$1,000 Multiple Opportunities Available

Several lucky attendees will win prizes during the conference, announced from the main stage. A representative of your company will be invited to the stage and given the opportunity to briefly (approx. 1 minute) introduce your company then draw the winning ticket and announce the winner! Your company will be recognized in the program and on conference marketing materials. (DSA will select the door prize to be awarded)