

Be Recognized



DIRECT SELLING ASSOCIATION

Sponsorship Opportunities

DSA 2014 Global Regulatory Conference



Sponsorship Program Participants:



1667 K Street, NW | Suite 1100 | Washington, DC 20006 | www.dsa.org

Those attending the 2014 Global Regulatory Conference are key decision-influencers in the fields of emerging legal, ethics, tax and international issues. Be a part of this conference by sponsoring one of the following functions and put your company's name in front of more than 150 potential clients. In addition to the benefits listed for each sponsorship, your company will also be recognized in the program and on signage throughout the meeting. This is a great opportunity to choose a form of advertising that will best showcase your company's product/service line.

Sponsorship Opportunities Available:

Wine & Cheese Reception - \$2,500

Conference Badges - \$2,000

Program - \$2,000

Lunch - \$2,000

Promotional Brochure - \$2,000

Wed. Refreshment Break - \$1,000

Thurs. Refreshment Break - \$1,000

Conference Web Page - \$1,000

Wednesday Breakfast - \$1,000

Thursday Breakfast - \$1,000

Attendee List - \$1,000

Sponsorship Opportunities and Descriptions:

Wine & Cheese Reception - \$2,500

Sponsor this Wednesday afternoon reception and your company will greet attendees with wine and delicious fare. Take this opportunity to be recognized on event signage and promote your company by providing a brochure and/or giveaway to each attendee.

Conference Badges

Sponsor the badges so your company logo will be visible on every attendee! You'll also be recognized as a meeting sponsor in the conference program.

FULFILLED BY - *Momentum Factor*

Program - \$2,000

Put your company's name in the hands of every attendee by sponsoring the conference program. Your company will receive a full-page ad that you design to be displayed on the back of the program. Don't pass up this key opportunity for visibility.

Lunch - \$2,000

Everyone will be hungry after a morning of learning so take this opportunity to offer attendees a delicious lunch on the first day. As a sponsor your company will have the opportunity to distribute a promotional brochure.

FULFILLED BY - *IntegraCore*

Promotional Brochure - \$2,000

Sponsor this opportunity and have your company logo on a promo that will be sent to more than 5,000 industry professionals.

Refreshment Breaks - \$1,000 (2 opportunities)

Sponsor this opportunity to provide attendees with refreshments and snacks to keep them engaged. Your company will be recognized on signage at the break as well as in the on-site program.

Conference Web Page on www.dsa.org - \$1,000

Everyone who checks out the information about the conference will see your company logo and a link to your website proudly displayed as a conference sponsor. Don't miss this opportunity to catch the attention of a variety of interested parties!

Breakfast - \$1,000 (2 opportunities)

Sponsor this opportunity and help conference attendees start their day off right with a hot breakfast and coffee. As a sponsor your company will have the opportunity to distribute a promotional brochure at the breakfast.

Attendee List - \$1,000

Put your company's advertisement where every attendee will see

Ready to be involved and support this information-packed conference?
Contact [Britta Shillingsburg \(bshillingsburg@dsa.org\)](mailto:bshillingsburg@dsa.org) at 202-452-8866 to reserve your opportunity.

You will receive an invoice for the sponsorship(s) you have chosen.