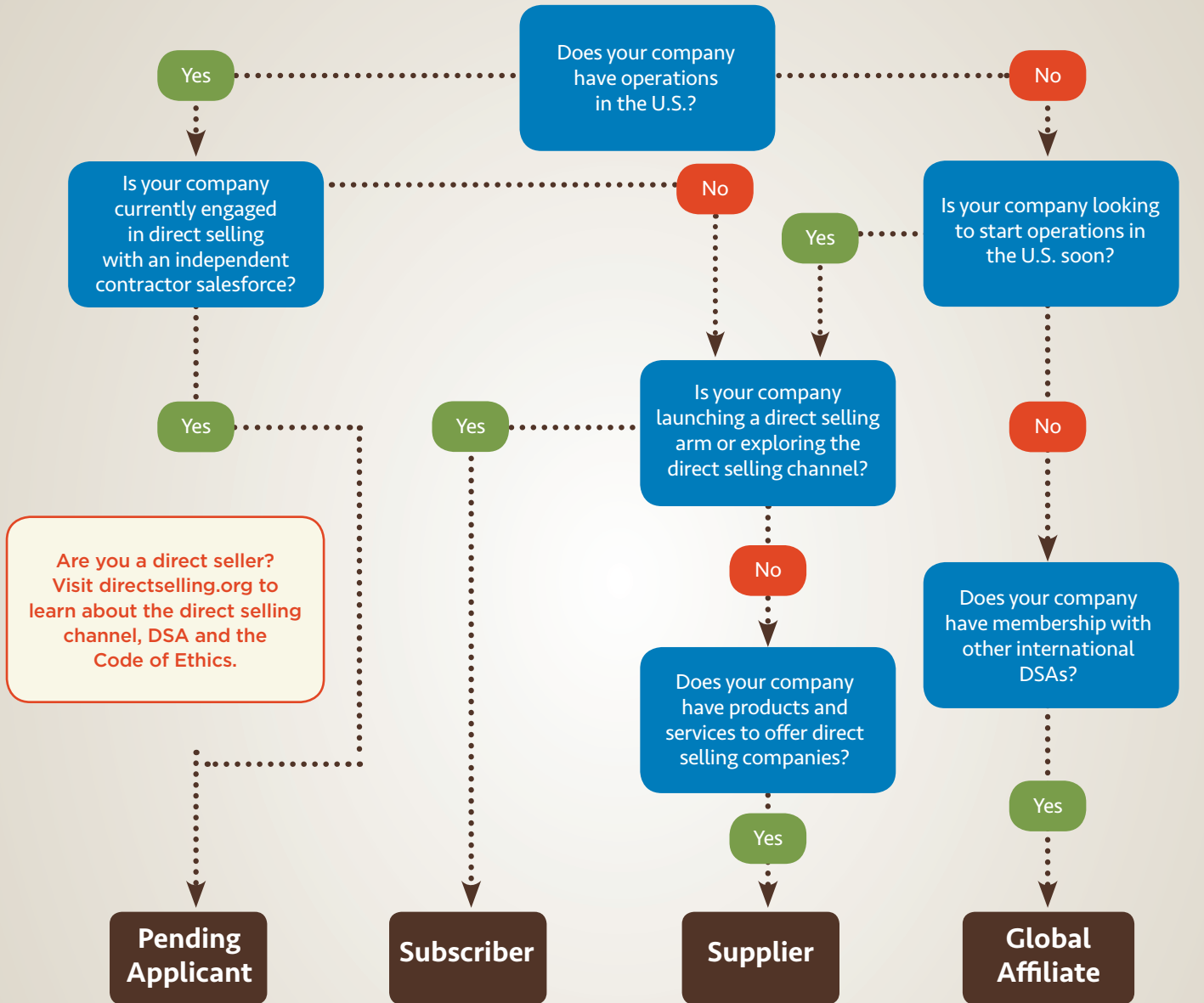




DIRECT SELLING ASSOCIATION

Types of DSA Affiliation

Whether your company is new or old, large or small, international or domestic, DSA affiliation sets your company apart from the rest. Find out what level is right for you:



Pending Applicant
As a Pending Applicant, you will receive nearly all the benefits of membership while undergoing review for full membership. The minimum 12-month review helps ensure compliance with the Code of Ethics and conformance with legal regulatory standards.

Subscriber
Doing your due diligence? Start your direct selling company off on the right foot by becoming a Subscriber. For a flat rate, access all the informational resources, industry contacts and conference discounts DSA has to offer before you even launch.

Supplier
Suppliers offer products and/or services to DSA Members to help them run and grow their business. As a DSA Supplier you will gain visibility as an industry partner and will have opportunities to exhibit and sponsor at DSA's conferences.

Global Affiliate
Not launching in the U.S. but still interested in the information and educational opportunities that DSA has to offer? Global Affiliation is the perfect way to stay connected with U.S. direct selling operations and best practices.

Questions? Email info@dsa.org with information about your company and we will determine how DSA can help your business.