



# Direct Selling Association 2018 DSA Dues Certification Form

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Thank you for renewing your DSA membership for 2018! The final step in the renewal process is the certification of your 2018 dues amount by an in-house senior official (CEO, President, COO, CFO, Attorney, or Accountant) **OR** an independent CPA or auditor with credentials in good standing. This change has been implemented due to the fact that DSA now publishes an official list of 20 largest members by U.S. net sales.

Company name: \_\_\_\_\_

2017 U.S. Gross Sales (\$USD): \_\_\_\_\_

2017 U.S. Net Sales (\$USD): \_\_\_\_\_

I give permission to be listed as one of the 20 largest members if we rank. (Circle one): **Yes / No**

Primary Contact Name: \_\_\_\_\_

Primary Contact Signature: \_\_\_\_\_

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## CERTIFICATION

I hereby affirm the net sales amount stated above is accurate based on the best information available to me.

Certifier Name: \_\_\_\_\_

Certifier Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Relationship to company (circle one):

CEO/President

CFO

Attorney

In house CPA/Accountant

Independent CPA/Accountant

Firm Name: \_\_\_\_\_

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Please mail the completed and signed form with your dues check or email a PDF to [mshp@dsa.org](mailto:mshp@dsa.org).

**The deadline for renewal is March 15, 2018.**

DSA reserves the right to request further documentation in addition to this form.

### How are U.S. "Net Sales" Computed?

According to DSA's Bylaws, dues computations "shall include all monies received by a member from the sale of its primary merchandise or services, by dealers, agents and independent contractors, and any person affiliated with it as its subsidiary, as its parent corporation or as another subsidiary of its parent corporation, less refunds and less those commissions paid to the ultimate seller of the product or service".

### Are DSA Dues Confidential?

Absolutely! DSA member company dues are maintained in confidence. By necessity, dues are known to a limited number of DSA staff working with membership applications, renewals and DSA's financial activities.

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## DIRECT SELLING ASSOCIATION