



DIRECT SELLING ASSOCIATION

Partner Club Program

DSA's Partner Club Program is your total access pass to DSA's programs and resources. If you're really passionate about leadership and learning in your company, it's time for you to step into DSA's Partner Club Program.

DSA's Partner Club program has two levels of participation: Leadership Partners and Alliance Partners. The program is offered on an annual basis at the time of membership renewal.



As a Partner Club member your company will enjoy these benefits:

Feature	Leadership \$3000	Alliance \$5000
Complimentary attendance to DSA Annual Meeting	1 executive*	2 executives *
Complimentary attendance to any combination of DSA Seminars	6 executives *	10 executives *
Attendance at the Annual Meeting Board Dinner	1 executive *	1 executive *
Invitation to DSA's CEO retreat		1 executive *
Discount on publications and research reports	10% off	20% off
Recognition on signage at Annual Meeting	✓	✓
Reserved seating for general sessions at Annual Meeting	✓	✓
Recognition ribbons on badges	✓	✓
Additional exclusive benefits throughout the year	✓	✓

* Please note that Partner Club complimentary registrations do not roll over and are only valid through the end of the calendar year in which the Partner Club access is purchased.

DSA's Partner Club program is designed to be affordable for all companies, large and small, new or well-established. You'll enjoy a full year of benefits that include special events and opportunities for Club members at Annual Meeting, DSA's premier education and networking event.

Questions? Contact DSA's membership department at membership@dsa.org.