

# LEGAL ISSUES OF THE DAY

October 23-24, 2008 • Alexandria, VA • [www.dsa.org/2008legal/](http://www.dsa.org/2008legal/)

## SPONSORSHIP OPPORTUNITIES

Those attending the 2008 Legal Issues of the Day Seminar are attorneys, government relations professionals, legal specialists and CEOs. They're all looking to gain the most legal expertise they can in two days, and DSA is fulfilling a critical role as a trade association in providing them with access to those who can answer their questions, provide them with guidance and fill key networking needs. Your company can be a part of this popular seminar when you sponsor one of its essential elements, placing your company's name in front of more than 125 potential clients. *(Full benefits each sponsor will receive listed next to each opportunity.)*

**\$2,500**

### Program-of-Events

Sponsor the program-of-events for this educational event and you'll receive the entire back page for a full-page ad (subject to DSA approval). Help attendees get the information they need on-site and make the most of their experience at our Legal Seminar!

**\$2,000**

### Registration Services

Every attendee has to visit the registration desk at least once during the meeting. Provide your company with a guaranteed way to have its name shine in front of industry colleagues, and sponsor one of the most important aspects of a successful meeting. *(Company will be recognized on signage at DSA registration desk.)*

**\$1,500 (2 Opportunities)**

### Buffet Breakfast

Nothing says "Good Morning!" like a hearty breakfast! Help wake up fellow attendees by sponsoring our buffet, loaded with all your breakfast favorites! *(Breakfast sponsors will receive one 1/2 page ad space in the program-of-events.)*

**\$1,000 (8 Opportunities)**

### Luncheon Table Topic Leaders

Sponsor the Networking Luncheon at this year's Legal Seminar and your company will also have the opportunity to not only host a table topic (subject to DSA approval) at the lunch. If you're a direct selling legal-eagle, you won't want to miss this chance to put your expertise out there for everyone!

**Yes! My company wants to be part of the 2008 Legal Issues of the Day Seminar Sponsorship Program.**

Please check the sponsorship(s) you would like to reserve:\*

- Program-of-Events (\$2,500)
- Registration Services (\$2,000)
- Buffet Breakfast (\$1,500)
- Table Topics (\$1,000)

### Sponsorship Contact Information

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-mail Address

Please return this form via fax or e-mail to:  
Allene David – (202) 452-9011; [adavid@dsa.org](mailto:adavid@dsa.org)  
You will receive an invoice for the sponsorships you have chosen.

\* All sponsorships are reserved on a first-come, first-served basis. Sponsorships are not considered reserved until this form and payment information are in hand.