



# CANADA

Your First Stop for International Expansion



## Doing Business in Canada - Agenda

### October 14, 2015

- 7:00 am Breakfast
- 8:00 am Welcome  
*Ken Mulhall, President, DSA of Canada*  
*Adolfo Franco, Executive Vice President & COO, US DSA*
- 8:15 am Canada – A Receptive Market for Direct Selling  
*Ken Mulhall, President, DSA of Canada*
- Geographic, Political, Economic
- 8:45 am Keys to Launching a Successful Business in Canada – A Case Study  
*Rodan + Fields, LLC*
- 9:15 am Schemes of Pyramid Selling versus Legitimate MLMs: How to Minimize Competition Bureau Scrutiny and Develop an Effective Compliance Program  
*Eamonn Flaherty, Partner*  
*Miller Thomson, Barristers & Solicitors LLP*
- 10:30 am Break
- 11:00 am Structuring Your Canadian Business: Entity Type, Taxation, Customs  
*Rob Kreklewetz, Partner*  
*Millar Kreklewetz LLP*
- 12:15 noon Lunch

### October 14, 2015 con't...

- 1:15 pm Everything you Need to Know to Legally Sell and Promote your Products in Canada  
*Wendy Hulton, Partner*  
*Dickinson Wright LLP*
- 2:15 pm Doing Business in Québec and Canadian Language Issues  
*Robert Brouillette, Founder*  
*Brouillette & Partners LLP*
- 2:45 pm Recent Changes to Canadian Intellectual Property Laws You Should be Aware of  
*Robert Brouillette, Founder*  
*Brouillette & Partners LLP*
- 3:15 pm Break
- 3:45 pm Provincial Licensing: Things to Know, Trends to Watch and Avoiding the Common Catch-22  
*Lewis Retik, Partner*  
*Gowling Lafleur Henderson LLP*
- 4:45 pm Open Discussions
- 5:00 pm Close
- 6:00-8:00 pm Reception – Embassy of Canada

Canada

Paving the way to maintain an open and receptive market for direct selling.

Register on-line today: <http://www.dsa.org/forms/meeting/Microsite/2015globalstrategiessummit,4>



The Fairfax at Embassy Row– Balcony Room  
2100 Massachusetts Ave., NW  
Washington DC 20008-2807



This Seminar is co-hosted by the **Direct Selling Association** and the **Direct Sellers Association of Canada**.