

Partnership Award

The DSA Partnership Award recognizes Supplier Member companies that provide a product or service that has/had a measurable impact on the growth or development of an Active Member company or increases the profitability of a member. The judges are looking for a sustained relationship between the supplier and active members. Crisis support, where a supplier is an integral part of the solution to a problem, may also be deemed worthy of an award. The recipient can display the award trophy in its exhibit booth and may use the DSA Partnership Award emblem on its company letterhead.

Who is eligible to enter:

Supplier member companies with at least five (5) years of tenure with DSA.

Criteria:

- Entrants must be a current Supplier Member of DSA and have at least five (5) years of tenure.
- Describe how your company has established an ongoing relationship with one or more direct selling companies. Describe the partnership in detail. How has this partnership contributed to the company's growth and/or success?
- If the project or program represents a short-term project or crisis support, describe the planning and execution of the project. How were the goals of the project defined and achieved? What short- and long-term benefit did the company realize? Has the relationship continued beyond the specific project?
- Entrants must submit letters of endorsement from no more than three DSA member companies. The letters should describe the nature of the partnership and provide specific examples of the unique contributions and results provided by the supplier member company. *(please upload letters below)*

Please provide a short summary of your entry (150 words) that describes your company and the specific partnership or program you are submitting for this award. *Please note this summary should not replace a more detailed description of your program and its results submitted as part of your entry materials. This thumbnail description will be used only for purposes of the banquet program and Web site, should your entry be chosen as a finalist or recipient.*

*** Program Description and Details**

Please attach your entry materials as a single PDF file. The PDF file should address all criteria listed for the award for which you are applying. Hard copy materials can be provided to supplement the information contained in this document - see details below. It is recommended that you provide as much information as possible within this PDF document including links to relevant Web pages or other online materials. *(Please note: there is a 9MB total file size limit for attachments.)*

Upload	You may upload up to three letters of endorsement from DSA member companies. At least one letter is required. <i>(Please note: there is a 9MB total file size limit for attachments.)</i>
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