

À LA CARTE OPPORTUNITIES (CONT'D.)

- ★ **\$2,000**
PROMOTIONAL: Vantel Pearls in the Oyster
AWARDS BANQUET DECORATIONS:
Signature Homestyles
REGISTRATION: Garden State Nutritionals, Inc.
ANNUAL MEETING PINS: E. A. Dion, Inc.

- ★ **\$1,250 (8 Opportunities)**
CYBER CAFÉ: No one in this day and age can afford to be away from their office for two whole days! Give your colleagues the critical access they need by sponsoring a computer terminal at the Café, enabling them to check their e-mail and view online information, while getting a refreshing cup of coffee and a snack. Take advantage of this sponsorship, and be the one to save the day!
(Sponsors can provide DSA with a mounted laptop frame (within DSA specifications) to advertise company services, as well as a screen-saver for further advertising opportunities and a brochure display (within DSA specifications.))
 - Canaccord Adams
 - Direct Selling News
 - Motivation Advantage
 - Software Design of Kentucky, Inc.
 - Thatcher Technology Group, LLC

- ★ **\$1,000**
TENNIS: Whether they're serving up an ace, or can't seem to make it to break point, the folks on the tennis court will thank you for their opportunity to swing their rackets at the Sunday morning tennis tournament. Signs will highlight your company as the sponsor for the tournament.
EXHIBITOR REFRESHMENTS: Putting up a booth is hard work! Treat your colleagues to refreshments to enjoy on Sunday while they get ready for the festivities to begin. They'll all thank you for it!

SPONSORSHIP AGREEMENT

Yes! I want to be a part of the 2007 Annual Meeting Sponsorship Program.

I'd like to sponsor _____

Allene, please call me with further details.

Name _____

Company _____

Telephone _____ Fax _____

Payment Method:

Check Enclosed

Credit Card Information

American Express

MasterCard

Diner's Club

Visa

Credit Card Number: _____ Expiration Date: _____

Signature: _____ Date: _____

Please mail or fax to:

Ms. Allene David

1667 K Street, NW, Suite 1100, Washington, DC 20006-1660

Fax Number: (202) 452-9011

Now 
more than ever

Sponsorship Opportunities



Direct Selling Association
2007 Annual Meeting
June 3-5 • San Diego, CA
<http://www.dsa.org/2007am/>

Sponsorship OPPORTUNITIES

PREMIUM PARTNERSHIP PACKAGES

Would your company find value in being a primary sponsor of DSA's 2007 Annual Meeting? Now's your chance! DSA has assembled four sponsorship packages—Platinum, Gold, Silver and Bronze—to give a select number of members the opportunity to partner with us to produce the industry's premier annual event. In exchange for your generous sponsorship dollars, your company will be able to take advantage of a benefits package filled with both tangible and intangible ways to further enhance its Annual Meeting experience. All packages include the following benefits:

- Logo in the meeting program
- Link with logo on sponsor page of Annual Meeting Web site
- VIP seating at General Sessions
- One print item in conference tote bag
- Ability to provide a gift item at your sponsored event
- Logo recognition during general sessions

These packages are extremely limited, so please review the information below and contact DSA as soon as possible to secure a premium package for your company.

★ **PLATINUM SPONSORSHIP** (2 Total Packages, \$15,000 each): Arbonne International, Mary Kay Inc.

TAKEN

★ **GOLD SPONSORSHIP** (3 Total Packages, \$11,000 each): Altacor Inc., Herbalife International of America, Inc., Nu Skin Enterprises

TAKEN

★ **SILVER SPONSORSHIP** (4 Total Packages, \$10,000 each): Avon Products, Inc., Geiger, The Pampered Chef, VIDITalk

TAKEN

★ **BRONZE SPONSORSHIP** (5 Total Packages, \$8,000 each): IMN (iMakeNews, Inc.), National Companies
This package gives your company the opportunity to sponsor one workshop taking place during the Annual Meeting (choose from select list, in order of package selection). In addition to the benefits listed above, your company will also receive one registration for the meeting.

2 TAKEN

SIGNATURE SPONSORS

DSA recognizes those companies that have supported our industry generously through a la carte sponsorships that surpass our premium partnership packages.

★ \$20,000

VIDEOPLUS, L.P.: Paperless Meeting Pen Drives
Monday Networking Reception

À LA CARTE OPPORTUNITIES

If one of the sponsorship packages doesn't quite hit the mark for your company, consider sponsoring just an element or two of the Annual meeting experience. Your company logo will be paired with the item of choice, when and where applicable, making the branding opportunity irresistible. (Selection is on a first-come, first-served basis.)

★ \$6,000

PROGRAM: The Body Shop At Home

REGISTRATION BAGS: Shaklee Corporation

ROOM KEYS: Regal Ware, Inc.

NAMETAG HOLDER: iCentris, Inc.

REFRESHMENT BREAK (TUESDAY):

Merrill Corp. (Monday)

Help your colleagues make it through the day by energizing them with coffee and other refreshments. Signs will highlight your company as this event's sponsor.

RECEPTION OPEN BAR: Thatcher Technology Group, LLC

SIGNAGE: PartyLite Gifts, Inc.

POCKET GUIDES: Premier Designs, Inc.

POST-SHOW CD-ROM: ReThink Companies

★ \$4,000

WORKSHOP A/V: GoSolutions, Inc.

AWARDS BANQUET ENTERTAINMENT: Tanner Companies

AWARDS BANQUET RECEPTION AND OPEN BAR:
CUTCO/Vector Marketing Corp.

AWARDS BANQUET PROGRAM: Creative Memories

AWARDS BANQUET FLORALS: Stampin' Up!