



CANADA

Your First Stop for International Expansion



Doing Business in Canada - Agenda

October 14, 2015

- 7:00 am Breakfast
- 8:00 am Welcome
Ken Mulhall, President – DSA of Canada
Adolfo Franco, Executive Vice President & COO – US DSA
- 8:15 am Canada – A Receptive Market for Direct Selling
• Geographic, Political, Economic
Ken Mulhall, President – DSA of Canada
- 8:45 am Keys to Launching a Successful Business in Canada – A Case Study
Janine Weber, Country Manager – Canada
Natalie Lloyd - Director, Global Expansion
Brandee Winikoff, Senior Counsel, Global Affairs
Rodan + Fields, LLC
- 9:15 am Schemes of Pyramid Selling versus Legitimate MLMs: How to Minimize Competition Bureau Scrutiny and Develop an Effective Compliance Program
Eamonn Flaherty, Partner
Miller Thomson, Barristers & Solicitors LLP
- 10:30 am Break
- 11:00 am Structuring Your Canadian Business: Entity Type, Taxation, Customs
Rob Kreklewetz, Partner
Millar Kreklewetz LLP

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- 12:15 noon Lunch
- 1:15 pm Everything you Need to Know to Legally Sell and Promote your Products in Canada
Wendy Hulton, Partner
Dickinson Wright LLP
- 2:15 pm Doing Business in Québec and Canadian Language Issues
Robert Brouillette, Founder
Brouillette & Partners LLP
- 2:45 pm Recent Changes to Canadian Intellectual Property Laws You Should be Aware of
Robert Brouillette, Founder
Brouillette & Partners LLP
- 3:15 pm Break
- 3:45 pm Provincial Licensing: Things to Know, Trends to Watch and Avoiding the Common Catch-22
Lewis Retik, Partner
Gowling Lafleur Henderson LLP
- 4:45 pm Open Discussions
- 5:00 pm Close
- 6:00-8:00 pm Reception – Embassy of Canada



Paving the way to maintain an open and receptive market for direct selling.

Register on-line today: <http://www.dsa.org/forms/meeting/Microsite/2015globalstrategiessummit,4>



DIRECT SELLING ASSOCIATION

The Fairfax at Embassy Row – Balcony Room
2100 Massachusetts Ave., NW
Washington DC 20008-2807



This Seminar is co-hosted by the **Direct Selling Association** and the **Direct Sellers Association of Canada**.