



RISE ABOVE
THE REST

2018

DSA ANNUAL MEETING

Marriott Marquis, San Diego, CA

June 17-19

SPONSORSHIP • PARTICIPATION • VOLUNTEER

OPPORTUNITIES

ANNUALMEETING.DSA.ORG



BECOME A DSA GEMSTONE PARTNER

In an industry all about recognition, DSA's Annual Meeting is your company's opportunity to show your leadership in the most visible way possible. Your generous contribution will support the industry and will place your company front and center at the conference.

DIAMOND PARTNER \$50,000

jenkon



RUBY PARTNER \$40,000

CallidusCloud



EMERALD PARTNER \$25,000



PLATINUM PARTNER \$15,000



GOLD \$12,000 | (2 Packages Available)

Networking Meal Sponsorships

This package gives your company the opportunity to sponsor a breakfast or lunch on either Monday or Tuesday (choice of events comes in order of package selection). You will have the opportunity to provide a gift item that will be given to attendees at the doors to your sponsored event. This also includes:

- + Recognition as a premium Annual Meeting sponsor including web, print and onsite
- + Three registrations for Annual Meeting

SILVER \$10,000 | (2 Packages Available)

Refreshment Break/Product Giveaway Sponsorships

This package gives your company the opportunity to sponsor a morning or afternoon Refreshment Break on either Monday or Tuesday (choice of events comes in order of packages selection). You will have the opportunity to provide a gift at your sponsored break. This includes:

- + Recognition in the conference program, on event signage, and at your refreshment break
- + Two registrations for Annual Meeting

BRONZE \$8,000 | (3 Packages Available)

Workshop Bank Sponsorships

This package gives your company the opportunity to sponsor a bank of workshops. Get your company brand in front of targeted attendees by selecting the bank of your choice (first come, first served). This includes:

- + Recognition in the conference program, on event signage, and mentioned at the start of your refreshment break
- + One registration for Annual Meeting

A LA CARTE SPONSORSHIPS

These opportunities are built to meet your needs and your budget. Your company logo will be paired with the item of choice — whenever and wherever applicable — making the branding opportunity irresistible. (Selection is on a first-come, first-served basis.)

\$15,000 OPPORTUNITY



\$10,000 OPPORTUNITY



\$8,000 OPPORTUNITY | (3 Available)

+ **Banner Ads** - Event marketing is a pivotal factor in the success of any meeting. By sponsoring this key element, you will reach the inbox of hundreds of direct selling executives before the event even begins. Sponsorship includes banner ads on four digital marketing messages.

- + Onsite Guide
- + Signage
- + CEO Breakfast
- + Mobile Device Chargers



+ **Awards Gala Entertainment** - Help DSA create an unforgettable Gala event by sponsoring the evening's entertainment. Be recognized throughout the program as a key supporter of recognition!

+ **Digital Advertising** - Monitors throughout the conference will showcase important information to look for including keynote speakers, workshops, conference agenda and what's happening in the expo hall. Sponsorship includes your company's ad, which will scroll on the monitors each day at the conference.

\$8,000 OPPORTUNITY | (6 Available)

+ **Drink Tickets (2 Opportunities Available)** - Have your logo featured prominently on the drink tickets for one of the two of the most well attended networking events at the conference (event chosen on a first come first serve basis).

+ **Award Gala Flowers** - Say it with flowers at the Awards Gala by sponsoring the centerpiece at each table. You'll receive acknowledgement in the Awards Gala program and make a special night even more memorable for everyone.

+ **Registration** - Have your company logo on signage at the registration desk for every attendee to see when they register!

+ **Attendee List** - Have your company name and logo imprinted on the attendee list which is a valuable networking tool for every attendee. Don't miss your chance to sponsor this high-demand meeting item.

+ **Learning Lounge** - Be the sole provider of a brand new addition to the DSA Annual Meeting. Lounges will be designed to give attendees the chance to share their experience at the meeting and to connect and recharge during the refreshment breaks.

+ **Final Program**



\$6,000 (Available)

+ **Made-to-Order Omelette Station** - Drive attendance at the breakfast with this crowd pleaser. Sponsor an entire station for \$12,000 or share the recognition for \$6,000. Stations will be branded with your company's logo. Additionally, your company will be recognized online, in print, and throughout the event as an a la carte sponsor. An opportunity to provide an appropriately themed gift is optional.

\$2,000 (Available)

- + **Meet-Up Receptions** -
- Advocacy
 - Communications & Marketing
 - Operations
 - President/CEO
 - Research
 - Salesforce



2018 GOLF TOURNAMENT
JUNE 17, 2018 | TORREY PINES GOLF COURSE | LA JOLLA, CA

Join DSAPAC for 18 holes of golf at the world famous Torrey Pines Golf Course. The course served as host to the 2008 and upcoming 2021 United States Open Championship and site of the 2009 Samsung World Championship. Your participation will also help DSA build bridges between our industry and key legislators in the venues and moments when such work will have the greatest impact.

Registration

- \$500/person
- \$900/Two players
- \$1800/Foursome

Due to federal law, all contributions must be personal. No corporate contributions.
Deadline to register is May 18. Cancellations after that date are non-refundable.

Schedule for the Day

6:00 AM-Shuttle departs Marriott Marquis
6:30 AM-Registration at Torrey Pines
7:00 AM-Modified Shotgun Start
11:30 AM (approximately)-Shuttle back to Marriott Marquis

To Register, please go here, <https://www.dsa.org/advocacy/dsapac/pac-golf-tournament>

Registration includes: shuttle to and back from the Marriott Marquis, staging with player names and tee times, scorecards and scoring, bag handling, cart, and light breakfast. For rental equipment, please contact Torrey Pines Golf Course at (858) 452-3226.

To pay by check. Please make your contribution payable to "DSAPAC" and mail it to:

DSAPAC
1667 K Street NW
Suite 1100
Washington, DC 20006

For questions and sponsorship opportunities please contact Brian Bennett,
bbennett@dsa.org or 202-452-8866



Sunday Evening

after the **Grand Opening Reception**

Calling All Suppliers...

Let's partner with DSA again this year to create a memorable experience at DSA After Hours 2018. YOUR LOGO will be prominently displayed as a sponsor during General Sessions and throughout the After Hours event.

We're looking for fabulous prize giveaways... contribute and get your name recognized.

Contact **Amanda Watson**
with your \$3500 Sponsorship
or prize donation.

awatson@dsa.org

202.452.8866





Place your bet on
DSEF's academic
outreach—
the odds are in
your favor!

Join DSEF for a Casino Night Fundraiser with
BLACK JACK · CRAPS · ROULETTE · MUSIC · FOOD · DRINKS

MONDAY, JUNE 18, 2018 · 6:00 – 9:30 PM · GRAND BALLROOM FOYER

Reserve your place today:

\$150 (Receive \$1,000 in playing chips.)

\$200 (Receive \$2,500 in playing chips.)

Register at annualmeeting.dsa.org/registration
(Conference registration required)

FEATURING: CEO Texas Hold 'em
Poker Tournament from 7–9pm

\$300 (Receive \$3,500 in playing chips)

(CEOs Only, Limited Space)

SUPPORT DSEF'S CASINO NIGHT FUNDRAISER BY BEING A:



20 Complimentary
Registrations (with \$2,500
playing chips ea.)*



10 Complimentary
Registrations (with \$2,500
playing chips ea.)*



Company logo on game
table and Complimentary
CEO Registration*



Company logo on
game table

For more information, contact Tamara Ingram at tingram@dsef.org



YOU'RE INVITED
to serve as a member of
DSA's 2018 Annual Meeting
Volunteer Committee!

Make this year's Annual Meeting even more special by volunteering to be a hospitality coordinator and help DSA provide an exceptional experience in San Diego. We need your expertise and passion. Opportunities are limited and do require a two-hour time commitment. Positions include welcoming attendees, distributing meeting essentials, door monitors and seating coordinators. Email Amanda Watson at **awatson@dsa.org** by May 1 to secure your volunteer position.



DIRECT SELLING ASSOCIATION

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