

6
MONTH



GOVERNMENT
AFFAIRS

BY THE NUMBERS

55

Meetings with
Congressional
Offices

3

New Members of
the Congressional
Direct Selling
Caucus

3

Townhalls
and Women's
Entrepreneurship
Roundtables
with Members of
Congress

1,022

Letters Sent to
United States
Senators on the
PRO Act

ACCOMPLISHMENTS

- **Supported legislation in Alabama** that would clearly define pyramid schemes and legitimate direct selling companies
- **Passed legislation in Arkansas** that would clearly define direct sellers as independent contractors under state law
- **Amended a bill in West Virginia** that would define direct sellers as independent contractors under state law

ACTIVITIES

- **Re-launched the Direct Selling Caucus** with Co-Chairs Rep. Richard Hudson (R-NC) and Rep. Marc Veasey (D-TX)
- **Engaging with Members of Congress** to ensure appropriate FTC enforcement authority in legislation
- **Held a Direct Selling Day** in Albany, meeting with members of the New York legislature to discuss independent contractor status
- **Working with allies** to add language to the Protecting the Right to Organize (PRO) Act that would protect direct sellers
- **Held meetings with the FTC**, including Commissioner's offices to educate them on direct selling business model
- **Signed letter with other trade associations** urging Congress to include guardrails in legislation granting FTC authority under Section 13(b)