



FEDERAL TRADE COMMISSION ENGAGEMENT

- **Multiple meetings with senior staff** and Commissioner Bedoya's office.
- **Filed comments on the Advanced Notice of Proposed Rulemaking** regarding a ten year review of the Business Opportunity Rule.
- **Submitted an amicus brief in FTC v. Neora** that the court should not depart from longstanding law.
- **Filed comments with the Federal Trade Commission** opposing a Notice of Proposed Rulemaking to prohibit most non-compete provisions.
- **FTC Chair Lina Khan answered questions on the Direct Selling Self-Regulatory Council** following a Congressional hearing.
- **Supported language in the 2024 Federal Trade Commission budget** that would prohibit the Commission from expending funds on the Earnings Claims and Business Opportunity Rule unless certain requirements were met.
- **Joined joint coalition comments opposing a proposed FTC rule** regarding negative options, which could increase the authority of the Commission across business practices.

DEFENDING INDEPENDENT CONTRACTOR STATUS

- **Supported introduction of H.R. 5419, the Direct Sellers and Real Estate Harmonization Act** which would clearly define direct sellers as independent contractors.
- **Met with the White House** regarding the United States Department of Labor Independent Contractor Rule.
- **During a hearing of the U.S. House of Representatives Education and Workforce Committee**, Rep. Tim Walberg (R-MI) publicly supported legislation specifically defining direct sellers as independent contractors.
- **Sent a letter opposing the Protecting the Right to Organize Act**, which would have created a burdensome standard to classify direct sellers as independent contractors.

CONNECTING DIRECT SELLERS WITH POLICYMAKERS

- **Organized Women's Entrepreneurship Roundtables** with Congressman Kevin Hern (R-OK), Rick Allen (R-GA) and Senator Ted Budd (R-NC).
- **Hosted Direct Selling Day on Capitol Hill** where 75 direct sellers met with 60 Members of Congress to discuss their businesses.

BOOTS ON THE GROUND IN THE STATES

- **Opposed and convinced the sponsor to withdraw a bill in New Jersey** that would have placed burdensome requirements on direct sellers.
- **Defeated legislation in Rhode Island** that would have imposed a \$50 fee on all independent contractors and require a disclosure document.