FEDERAL TRADE COMMISSION ENGAGEMENT

- Multiple meetings with senior staff and Commissioner Bedoya’s office.
- Filed comments on the Advanced Notice of Proposed Rulemaking regarding a ten year review of the Business Opportunity Rule.
- Submitted an amicus brief in FTC v. Neora that the court should not depart from longstanding law.
- Filed comments with the Federal Trade Commission opposing a Notice of Proposed Rulemaking to prohibit most non-compete provisions.
- FTC Chair Lina Khan answered questions on the Direct Selling Self-Regulatory Council following a Congressional hearing.
- Supported language in the 2024 Federal Trade Commission budget that would prohibit the Commission from expending funds on the Earnings Claims and Business Opportunity Rule unless certain requirements were met.
- Joined joint coalition comments opposing a proposed FTC rule regarding negative options, which could increase the authority of the Commission across business practices.

DEFENDING INDEPENDENT CONTRACTOR STATUS

- Supported introduction of H.R. 5419, the Direct Sellers and Real Estate Harmonization Act which would clearly define direct sellers as independent contractors.
- Met with the White House regarding the United States Department of Labor Independent Contractor Rule.
- During a hearing of the U.S. House of Representatives Education and Workforce Committee, Rep. Tim Walberg (R-MI) publicly supported legislation specifically defining direct sellers as independent contractors.
- Sent a letter opposing the Protecting the Right to Organize Act, which would have created a burdensome standard to classify direct sellers as independent contractors.

CONNECTING DIRECT SELLERS WITH POLICYMAKERS

- Organized Women’s Entrepreneurship Roundtables with Congressman Kevin Hern (R-OK), Rick Allen (R-GA) and Senator Ted Budd (R-NC).
- Hosted Direct Selling Day on Capitol Hill where 75 direct sellers met with 60 Members of Congress to discuss their businesses.

BOOTS ON THE GROUND IN THE STATES

- Opposed and convinced the sponsor to withdraw a bill in New Jersey that would have placed burdensome requirements on direct sellers.
- Defeated legislation in Rhode Island that would have imposed a $50 fee on all independent contractors and require a disclosure document.