



DIRECT SELLING ASSOCIATION

# VOTERS' GUIDE 2020

The Direct Selling Association is the national trade association for companies that offer entrepreneurial opportunities to independent sellers to market and sell products and services, typically outside of a fixed retail establishment. In 2019, direct selling took place across the United States, generating \$35.2 billion in retail sales. More than six million entrepreneurs in the U.S. are selling products or services through the direct selling channel, providing a personalized buying experience for more than 36.9 million customers.

## DEAR VOTER,

One of the greatest responsibilities in our democracy is voting. Making your voice heard on Election Day is the best way to register your opinion about who should lead our communities and nation. While you will undoubtedly weigh many factors before casting your ballot, we believe it is important for direct sellers to know which candidates for federal office have stood up for our community this election cycle.

On behalf of the Direct Selling Association (DSA), I am pleased to present you and members of the direct selling community across the country with our 2020 Voters' Guide.

The outcomes of these elections will affect direct selling independent contractors, their families, and communities; let our voices be heard on November 3.

Sincerely,

A handwritten signature in black ink, appearing to read "J. N. Mariano", with a stylized flourish at the end.

Joseph N. Mariano  
President, Direct Selling Association



A close-up, slightly blurred background of the American flag, showing the stars and stripes. The stars are in the upper right, and the stripes are in the lower left.

## VOTERS' ISSUE CRITERIA

These federal candidates have supported the direct selling channel in one or more of the following ways. All candidates are running for re-election in the United States House of Representatives.

### **JOINED THE DIRECT SELLING CAUCUS**

The Congressional Direct Selling Caucus is a group of almost 50 members of the U.S. House of Representatives who understand the importance of direct selling to national and local economies. The Caucus serves as a bi-partisan forum to build greater awareness of direct selling and discuss policy issues relevant to the channel and the 18 million Americans involved in direct selling.

### **SPONSORED OR CO-SPONSORED H.R. 3522**

H.R. 3522 is legislation introduced in July 2019 that would protect and preserve the independent contractor status for millions of direct sellers.



Candidate	Member of Direct Selling Caucus	H.R. 3522 Co-Sponsor
 <b>Rep. Don Bacon</b> (R-NE)		✓
 <b>Rep. Jim Banks</b> (R-IN)		✓
 <b>Rep. Andy Barr</b> (R-KY)	✓	✓
 <b>Rep. Joyce Beatty</b> (D-OH)	✓	
 <b>Rep. Jack Bergman</b> (R-MI)	✓	
 <b>Rep. Andy Biggs</b> (R-AZ)	✓	
 <b>Rep. Anthony Brindisi</b> (D-NY)		✓
 <b>Rep. Tony Cardenas</b> (D-CA)	✓	✓
 <b>Rep. Andre Carson</b> (D-IN)	✓	
 <b>Rep. Lacy Clay</b> (D-MO)	✓	
 <b>Rep. Doug Collins</b> (R-GA) <i>Running for Senate</i>	✓	
 <b>Rep. Henry Cuellar</b> (D-TX)	✓	✓

Candidate	Member of Direct Selling Caucus	H.R. 3522 Co-Sponsor
 <b>Rep. John Curtis</b> (R-UT)	✓	✓
 <b>Rep. Danny Davis</b> (D-IL)	✓	
 <b>Rep. Mario Diaz-Balart</b> (R-FL)	✓	
 <b>Rep. Lance Gooden</b> (R-TX)		✓
 <b>Rep. Josh Gottheimer</b> (D-NJ)	✓	✓
 <b>Rep. Morgan Griffith</b> (R-VA)	✓	
 <b>Rep. Alcee Hastings</b> (D-FL)	✓	
 <b>Rep. Eleanor Holmes Norton</b> (D-DC)	✓	
 <b>Rep. Richard Hudson</b> (R-NC)	✓	
 <b>Rep. Bill Huizenga</b> (R-MI)	✓	
 <b>Rep. Eddie Bernice Johnson</b> (D-TX)	✓	
 <b>Rep. Hank Johnson</b> (D-GA)	✓	

Candidate	Member of Direct Selling Caucus	H.R. 3522 Co-Sponsor
 <b>Rep. Sheila Jackson Lee</b> (D-TX)	✓	
 <b>Rep. Debbie Lesko</b> (R-AZ)	✓	✓
 <b>Rep. Ted Lieu</b> (D-CA)	✓	
 <b>Rep. Ben McAdams</b> (D-UT)	✓	✓
 <b>Rep. Gregory Meeks</b> (D-NY)	✓	
 <b>Rep. John Moolenaar</b> (R-MI)	✓	
 <b>Rep. Alex Mooney</b> (R-WV)	✓	✓
 <b>Rep. Grace Napolitano</b> (D-CA)	✓	
 <b>Rep. Dan Newhouse</b> (R-WA)	✓	
 <b>Rep. Ralph Norman</b> (R-SC)	✓	✓
 <b>Rep. Tom Reed</b> (R-NY)		✓
 <b>Rep. Cathy McMorris Rodgers</b> (R-WA)	✓	✓

Candidate	Member of Direct Selling Caucus	H.R. 3522 Co-Sponsor
 <b>Rep. Lucille Roybal-Allard</b> (D-CA)	✓	
 <b>Rep. Bobby Rush</b> (D-IL)	✓	
 <b>Rep. Mike Simpson</b> (R-ID)	✓	
 <b>Rep. Darren Soto</b> (D-FL)	✓	✓
 <b>Rep. Chris Stewart</b> (R-UT)	✓	
 <b>Rep. Glenn Thompson</b> (R-PA)		✓
 <b>Rep. Fred Upton</b> (R-MI)	✓	✓
 <b>Rep. Juan Vargas</b> (D-CA)	✓	
 <b>Rep. Marc Veasey</b> (D-TX)	✓	
 <b>Rep. Tim Walberg</b> (R-MI)	✓	✓
 <b>Rep. Ron Wright</b> (R-TX)		✓
 <b>Rep. Lee Zeldin</b> (R-NY)	✓	✓