



DIRECT SELLING ASSOCIATION

VOTERS' GUIDE 2022

The Direct Selling Association is the national trade association for companies that offer entrepreneurial opportunities to independent sellers to market and sell products and services, typically outside of a fixed retail establishment.

In 2021, direct selling took place across the United States, generating \$42.7 billion in retail sales. More than seven million entrepreneurs in the United States are selling products or services through the direct selling channel providing a personalized buying experience for more than 44.6 million customers.

DEAR VOTER,

DSA has the great privilege of representing direct sellers in Washington DC. While we take pride in making sure that lawmakers hear your voices day in and day out, it is clear that the success of DSA's advocacy on behalf of direct sellers ultimately depends on you. Making your voice heard on Election Day is the best way to register your opinion about who should lead our communities and nation, and what these leaders decide about laws affecting direct selling.

Despite the challenges facing our country and communities, I have great faith in the democratic process, and that faith is affirmed every day as I witness policy makers listen to and respond to the needs of direct sellers on issues ranging from taxation, entrepreneurship, consumer protection, and vital business matters. While you will undoubtedly weigh many factors before casting your ballot, we believe it is important for direct sellers to know which candidates for federal office have stood up for our community on these issues, and so I am pleased to present you and members of the direct selling community across the country with our Direct Selling Association 2022 Voters' Guide.

Sincerely,

A handwritten signature in black ink, appearing to read "J. N. Mariano", with a stylized flourish at the end.

Joseph N. Mariano
President, Direct Selling Association

The background of the entire page is a close-up, slightly blurred image of the American flag, showing the stars and stripes in a diagonal orientation.

VOTERS' ISSUE CRITERIA





These federal candidates have supported the direct selling channel in one or more of the following ways.

JOINED THE DIRECT SELLING CAUCUS










The Congressional Direct Selling Caucus is a group of almost 40 members of the U.S. House of Representatives who understand the importance of direct selling to national and local economies. The Caucus serves as a bi-partisan forum to build greater awareness of direct selling and discuss policy issues relevant to the channel and the 18 million Americans involved in direct selling.










SPONSORED OR CO-SPONSORED H.R. 5038

H.R. 5038 is legislation introduced in August 2021 that would protect and preserve the independent contractor status for millions of direct sellers.

Candidate	Member of Direct Selling Caucus	H.R. 5038 Co-Sponsor
 Rep. Andy Barr (R-KY)	✓	
 Rep. Joyce Beatty (D-OH)	✓	
 Rep. Jack Bergman (R-MI)	✓	
 Rep. Andy Biggs (R-AZ)	✓	
 Rep. Tony Cardenas (D-CA)	✓	✓
 Rep. Andre Carson (D-IN)	✓	
 Rep. Henry Cuellar (D-TX)	✓	✓
 Rep. John Curtis (R-UT)	✓	
 Rep. Danny Davis (D-IL)	✓	

Candidate	Member of Direct Selling Caucus	H.R. 5038 Co-Sponsor
 Rep. Mario Diaz-Balart (R-FL)	✓	
 Rep. Josh Gottheimer (D-NJ)	✓	
 Rep. Morgan Griffith (R-VA)	✓	
 Del. Eleanor Norton Holmes (D-DC)	✓	
 Rep. Steven Horsford (D-NV)	✓	
 Rep. Bill Huizenga (R-MI)	✓	
 Rep. Hank Johnson (D-GA)	✓	
 Rep. David Joyce (R-OH)		✓
 Rep. Young Kim (R-CA)	✓	

Candidate	Member of Direct Selling Caucus	H.R. 5038 Co-Sponsor
 Rep. Sheila Jackson Lee (D-TX)	✓	
 Rep. Debbie Lesko (R-AZ)	✓	✓
 Rep. Ted Lieu (D-CA)	✓	
 Rep. Gregory Meeks (D-NY)	✓	
 Rep. John Moolenaar (R-MI)	✓	
 Rep. Alex Mooney (R-WV)	✓	
 Rep. Blake Moore (R-UT)	✓	
 Rep. Markwayne Mullin (R-OK)	✓	
 Rep. Grace Napolitano (D-CA)	✓	

Candidate	Member of Direct Selling Caucus	H.R. 5038 Co-Sponsor
 Rep. Dan Newhouse (R-WA)	✓	
 Rep. Ralph Norman (R-SC)	✓	
 Rep. Cathy McMorris Rodgers (R-WA)	✓	
 Rep. Burgess Owens (R-UT)	✓	
 Rep. Mike Simpson (R-ID)	✓	
 Rep. Darren Soto (D-FL)	✓	✓
 Rep. Chris Stewart (R-UT)	✓	
 Rep. Juan Vargas (D-CA)	✓	
 Rep. Tim Walberg (R-MI)	✓	✓