

CLARITY ► FORESIGHT ► FOCUS

VISION 2023

 **Sales & Marketing**
CONFERENCE

NOVEMBER 2-4, 2022 ► PROVO, UT

SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?

Do industry decision-makers know your brand better than your competitors? Prove that you are a trusted industry partner and sponsor DSA Sales & Marketing Conference. Opportunities are limited, so act quickly!

Companies who sponsor \$2,000 and above will receive one complimentary registration to the conference.

Conference Partner - \$10,000 (All Opportunities Taken)

- Company produced promotional video played from the main stage
- Or, invite a client to give your product or service a shout-out from the main stage
- Premium recognition on the conference website homepage, onsite signage and printed materials
- Registration for two company executives
- Educational article and ad inclusion in DSA's monthly Digest October or November
- Ability to provide a gift item to all conference attendees on chairs during a session
- Attendee list with email contacts with your company's pledge to adhere to use requirements



Exhibitor Booth - \$3,500 (15 Available)

Booths will be located in the foyer space where attendees will go through buffet lines for breakfast and lunch and general session room. The foyer will also be where the food and beverage is served for the two evening receptions. Booth space includes:

- Complimentary registration
- Wireless internet
- Company directory listed on DSA's conference website and in the on-site program
- Exhibitor credential for company attendees
- Company logo on DSA's conference main landing page
- Recognition on signage
- Attendee list with email contacts with your company's pledge to adhere to use requirements

Welcome Reception - \$4,500

Sponsor the Welcome Reception, where leaders in the industry will come together to network over light-bites and cocktails. Your company's recognition will include event signage, and a special thank you during the welcome remarks. Most of all, reach the inbox of all conference attendees with a banner ad from your company in a pre-meeting email message.

General Sessions - \$3,000 (Three Opportunities Available)

Sponsor one of the general sessions and your company will not only be recognized from the stage, but you'll have the opportunity to distribute a giveaway on each seat. You'll also have the opportunity to address the audience for two minutes to tell the audience about your company and your expertise. Don't miss this opportunity to showcase your brand!

Attendee Door Prize - \$3,000 (One Opportunity Available)

Several lucky attendees will win prizes during the conference, announced from the main stage. A representative of your company will be invited to the stage and given the opportunity to briefly (approx. one minute) introduce your company then draw the winning ticket! Your company will be recognized in the program and on conference marketing materials. (DSA will select the door prize to be awarded)

Onsite Guide - \$2,500 (One Opportunity Available)

Put your company's name in the hands of every attendee by sponsoring the conference program that each attendee receives at registration. Your company will receive a half page ad on the back of the program. Don't pass up this key opportunity for visibility throughout the entire conference!

Lunch - \$2,500 (One Opportunity Available)

Your company will have the opportunity to provide each attendee with a delicious lunch and valuable networking! Take this opportunity to be recognized on event signage and promote your company by providing a giveaway at each seat.

- Wednesday Lunch
- Thursday Lunch

TAKEN BY:

MORRIS
MEETINGS & INCENTIVES



Breakfast - \$2,000 (Two Opportunities Available)

Help all attendees kick off the conference and a day full of learning with the most important meal of the day - breakfast! Select this opportunity and be recognized either Tuesday or Wednesday morning. This sponsorship includes recognition on signage and the ability to promote your company by providing a giveaway at each seat.

- Wednesday Breakfast
- Thursday Breakfast

Promotional - \$2,000

Event marketing is a pivotal factor in the success of any meeting. By sponsoring this key element you will reach the inbox of hundreds of direct selling executives before the event even begins. Sponsorship includes banner ads on two digital marketing messages.

Speaker Gifts - \$1,000

Help us thank our speakers in style by sponsoring gifts for our esteemed presenters. Each speaker will receive a special gift – courtesy of you! Each gift will have a tag thanking you as the speaker gift sponsor and leaving a lasting impression. Your company will also be listed in the Onsite Guide and website.