



“I have seen firsthand the powerful impact made by the donations provided through our USANA family members. There are children and adults around the world who endure trials some of us couldn’t imagine, and the Foundation is helping to alleviate these issues each and every day.” – USANA Foundation Board Member Elaine Pace

USANA Foundation

In March 2012, USANA Health Sciences launched the USANA True Health Foundation (THF), which was rebranded to USANA Foundation in 2019. The USANA Foundation is a non-profit organization that provides the most critical human necessities—nutrition, clothing, shelter, medical assistance, and health education—to those who are suffering or in need, around the globe. During its first year the foundation raised more than \$5 million in monetary and Usanimals™ children's supplement donations, with \$1.9 million in monies and vitamins donated to those in need throughout the year.



Mission

The USANA Foundation provides immediate and long-term global food relief for those in severe need. We lead a network of community-driven partnerships to nourish, equip, and eliminate hunger throughout the world.

USANA is dedicated to helping those in need from the local Salt Lake City community all the way to Asia and Africa. USANA believes in bringing their vision of true health and wealth to people in need by donating time and money to help build a better and healthier world.

Employees and executives have dedicated their time by boxing food and nutritionals to send overseas and by taking humanitarian missions to teach, hand out supplements, and to provide aid to the less fortunate.

Local Charity

We Believe No Child Should Ever Go Hungry

In 2019, the USANA® Foundation acquired KidsEat! to form USANA® Kids Eat: for the best global reach, with a local impact. USANA Kids Eat provides secure and safe food to Utah children who face hunger. Each week, USANA Kids Eat delivers over 5,600 meals to local, at-risk youth in Utah. USANA and its

employees work year-round to provide financial support and the proper resources to the Foundation and to USANA Kids Eat. Whether that is donating a portion of their paychecks each month to the Foundation for support, or actually going over to the facility and packing a few bags. During the COVID-19 outbreak, families were in need of food more than ever, so USANA Kids Eat stepped up to the challenge. The foundation continued with their 850 weekend bag deliveries to the schools along with running a corona-relief campaign to provide larger size pantry bags to students who are unable to utilize the school grab-and-go lunches during the week.



Ribbon cutting ceremony for USANA Kids Eat

At the closing of 2019, USANA opened a food-packing facility in Salt Lake City, Utah. This facility will help USANA combat child hunger in Utah, as well as around the world. The facility will help the team have a space to pack the bags for Utah children as well as for the Foundation to send to those in need. The backpacks are filled with select non-perishable, easily prepared foods to ensure kids get enough to eat when they can depend on school meals.

International Efforts

USANA is a global community with Associates located all over the world, and because of its status as a global citizen, USANA finds it imperative to help those in need no matter what part of the world they come from. Since 2014, USANA Foundation has raised over \$6 million and donated more than 25,000,000 meals.

Since 2015, USANA China has been working with the China Foundation for Poverty Alleviation to help children with congenital heart disease through the Angel Heart program. A renewed partnership between this organization and the USANA Foundation began with USANA Chief Officer and Managing Director of China, Brent Neidig, and USANA Foundation President, Brian Paul, attended the Nutritional Meal with Endless Love event where they set a goal to provide more than 300,000 meals to more than 1,500 children each year for the next three years.

This is only the beginning of a larger partnership between the Foundation and the China Foundation for Poverty Alleviation. In the



future, this opens the door to many more opportunities to work with China to give help to children in need.

USANA Foundation has not only changed the way children eat in Utah, but all around the world. USANA has hosted multiple trips to other countries to rebuild and deliver food and supplements to those in need. Most recently, USANA made a trip out to Mexico, where employees and associates had the opportunity to give back by donating time and resources to those in need.

Changing the World in 2019

2019 was an exceptional year for USANA and USANA Foundation. The company and employees donated more time and effort than ever towards helping those in need all over the world. In 2019 alone, the USANA Foundation:

- a. Acquired USANA Kids Eat
- b. Provided 7,246,284 meals
- c. Reached 36 countries
- d. Donated 17,654 bottles of Usanimals™
- e. Initiated 15 ongoing food & nutrition programs
- f. Impacted 50,718 people
- g. Gave \$1,524,530 in grants
- h. Since 2012 – provided more than \$11,000,000 in food and aid

The Future of the Foundation

With 2019 ending, USANA Foundation embarks on another year to help grow and heal our world. USANA Foundation is always prepared to help with the next world crisis and will be there to provide food, water, supplements, and a helping hand wherever it is needed. Last year the Foundation was able to take 25 individuals to serve in Chiang Mia, Thailand, and 25 to Mexico twice. It was USANA's first year hosting an employee only service trip. The Foundation already has service trips planned to the Philippines, Rwanda and Mexico, and is creating a world service week that enables all USANA employees across their now 24 markets to participate in different charitable efforts.



USANA employees in Mexico

Supporting Material

Website: <https://www.usanafoundation.org/>

USANA Homepage: <https://www.usana.com/ux/dotcom/#!/en-US/home>

Kids Eat Homepage: <https://usanakidseat.org/>

Release: <https://ir.usana.com/news-events/press-releases/detail/552/usana-dr-oz-open-states-newest-food-packing-facility>