

# DSA Awards Product Innovation

## *ENJOY LIFE MORE WITH USANA MOOD AND RELAXATION PRODUCTS*

Keeping your head above the swirling waters of modern life is a difficult task. Obstacles and feelings of frustration await around every corner. That's why USANA created a category of products to help support:

- Adaptation to normal, occasional stress\*
- Balanced mood\*
- Calm feelings and a sense of well-being\*
- Centered disposition\*
- Healthy emotional responses\*



USANA mood support products are like nothing available on the market today. Create a balanced, calming environment from the inside out with the duo pack of Stress Relief and Calm Response. This duo helps support you feeling calm, relaxed, and with a sense of well-being.

The Stress and Mood products takes a holistic approach to the problems of modern life. Stress Relief mood-support supplement is your internal solution to help maintain healthy responses to occasional stress. And you can combine that with Calm Response essential oil balm's soothing aromatic approach, which uses pure essential oils to support feelings of calm, harmony of body and mind, and well-being.\*



# USANA Mood and Relaxation Line

## Stress Relief

USANA Stress Relief is designed to nurture a healthy emotional response and resilience, while supporting the GABA receptors in the brain that help to regulate your mood. This supplement also helps the body adapt to feelings of mild and occasional stress and nervousness. So, Stress Relief's combination of saffron, lemon balm, and ashwagandha provide a history of results and supportive scientific research in one simple, easy addition to your daily supplement regimen.



## Calm Response

The Calm Response balm was made to create an aromatic, calming environment to provide a sense of well-being. This high-quality balm uniquely blends essential oils known to support a calm, collected, and resilient emotional state. This gives all the calm feelings from the scent of lavender, ylang ylang, bergamot, patchouli, and ho wood oils.

## Mineral Calm

This warm, effervescent beverage mix combines the calming flavors of ginger and lemon for a delicious, soothing addition to a nighttime routine. Mineral Calm helps ease your body and mind for a peaceful night's rest, while providing the perfect level of magnesium to address muscle tension and calm nerves during rest and recovery. Mineral Calm is an excellent source of magnesium—an important sleep-supporting mineral.



## Pure Rest

USANA's Pure Rest is a fast-acting, ultra-pure supplement that is both effective and non-habit forming as it uses melatonin to naturally regulate your sleep and wake cycles. The sugar-free, dissolvable tablet is designed to support better sleep with a tasty orange flavor. When taken at bedtime, Pure Rest supports the body's natural circadian rhythms. They signal your body that it's time to sleep. Get truly reliable levels of melatonin to help mimic the activity of your natural, sleep-inducing hormone with USANA Pure Rest.