

kids eat

No Child Should Ever Go Hungry

DSA Awards Vision for Tomorrow

What is USANA Kids Eat?

USANA Kids Eat is a local, Salt Lake City-based program with a mission to eliminate hunger in Utah schools by providing backpacks filled with non-perishable, easily prepared food to ensure kids have enough to eat outside of school hours. Since combining forces, both Kids Eat and the USANA Foundation have shared space in the USANA corporate office.

Childhood hunger is unacceptable. The USANA Kids Eat program provides the framework to combat hunger, remove meal uncertainty, and challenge the community to join our cause. By creating powerful partnerships within the community, together, we can provide a stable source of food, helping kids reach their fullest potential. Every meal gives relief to struggling families and provides kids with the nutrition they need to succeed in school, pursue their dreams, and sleep easier. Because no child should ever go hungry.

In 2020 USANA Kids Eat:

- 1 Helped **6,193** kids in need
- 2 Provided **377,591** meals
- 3 Over **1,400** volunteers donated **2,183** hours





2020 was an extremely difficult year for everyone, and despite a global pandemic, USANA Kids Eat knew they couldn't stop providing meals for children and families despite schools being closed. During the COVID pandemic, Kids Eat continued operations and was able to still provide meals for children even though they were learning at home.

The organization's latest initiative revolved around providing meals for children and their families who will be away from school for a stretch of time due to holiday break in December and January. These bags provided weeks of meals to keep them healthy and fed through the holidays.

Each large pantry bag donated contained 40 meals packed by community volunteers—including USANA employees and their families—who signed up to shop, pack, and deliver bags to local schools. Participants were given a list of food items to shop for, ways to assemble the bags, and when and where to deliver them.

In total, more than 3,605 bags – which equates to 144,200 meals – were packed and delivered to 36 schools in the Salt Lake area.

Because of the amazing work that USANA Kids Eat has done, they were recently awarded as the Zero Hunger Hero Award by Fox13 and Smith's Food & Drug



Each week, USANA Kids Eat delivers over 5,600 meals to local, at-risk youth in Utah. USANA and its employees work year-round to provide financial support and the proper resources to the Foundation and to USANA Kids Eat. Whether that is donating a portion of their paychecks each month to the Foundation for support, or actually going over to the facility and packing a few bags. During the COVID-19 outbreak, families were in need of food more than ever, so USANA Kids Eat stepped up to the challenge. The foundation continued with their 850 weekend bag deliveries to the schools along with running a corona-relief campaign to provide larger size pantry bags to students who are unable to utilize the school grab-and-go lunches during the week.

1 in 5

Utah kids go home and has insufficient food each day

