

KEEP SUGAR LOW AND MOTIVATION HIGH!

FEELFIT **SIMPLY 1** PEA PROTEIN SHAKE

A new way to enjoy our bestselling **PEA PROTEIN SHAKE**! This **VEGAN SHAKE MIX** is **KETO-FRIENDLY** and has **LESS THAN 1 G OF SUGAR AND 5 G OF CARBS** per serving. It features **23 VITAMINS AND MINERALS**, including methylated forms of Vitamin B12 and Folate, and **20 G OF EASY-TO-DIGEST VEGAN PROTEIN** from Peas, Cranberries and Rice to help you feel full and support muscles.

Simply1 uses the latest innovation in natural sweeteners with a sustainably and ethically sourced 3rd Generation Stevia extracted from the stevia leaf. Formulated without artificial colors, flavors or sweeteners; formulated without high fructose corn syrup, dairy or soy. Certified gluten-free.



WHY YOU'LL LOVE IT

FEELFIT **SIMPLY 1** PEA PROTEIN SHAKE



- **LESS THAN 1 G SUGAR!**
- 20 g **VEGAN** protein
- **SUSTAINABLY AND ETHICALLY SOURCED** third-generation Stevia Leaf Extract
- 19 amino acids, including all **9 ESSENTIAL AMINO ACIDS**
- Methylated **VITAMIN B12** and Folate
- **KETO-FRIENDLY**
- **CHOCOLATE AND VANILLA** flavors, and limited time seasonal options



SHOW US THE FACTS: STEVIA

SIMPLY1 uses the latest innovation in natural sweeteners with a **SUSTAINABLY AND ETHICALLY SOURCED THIRD GENERATION STEVIA**. “Third generation” is a new blend of steviol glycosides from Stevia extracts that masks some of the bitter notes and metallic after taste commonly detected in Stevia throughout the current market. This contributes to a **MORE SUGAR-LIKE TASTE** in our Simply1 shakes **WITHOUT ADDED SUGAR OR CALORIES!** Discovered 200+ plus years ago in Paraguay, stevia leaves were used to sweeten beverages. Today, our ethically sourced stevia is grown in Paraguay, Kenya, China, and the U.S., and **CONTRIBUTES TO THE ECONOMIC RESILIENCY AND OPPORTUNITY FOR OVER 2,000 INDIVIDUAL FARMER FAMILIES**. This variety produces higher yields, while also using a majority of the leaf to minimize waste streams.

100% DIRECT CONTRACT FARMER SOURCING MEANS OUR STEVIA HAS FULL VERTICAL VALUE CHAIN TRANSPARENCY, EMPOWERING OUR CONFIDENCE IN PROVIDING THE BEST FOR OUR FARMING PARTNERS.

SUSTAINABLE & ETHICAL STEVIA



WATER: 4.5 BILLION LITERS OF USAGE REDUCED*



PUBLIC HEALTH: 2 BILLION CALORIES ELIMINATED*



CARBON: 2,000 MT OF ESTIMATED GHG REDUCED*



AGRICULTURE: 1/5 OF LAND USAGE AND SUSTAINABLE LAND PRACTICES SUPPORTED IN ZAMBIA, KENYA, PARAGUAY, AND CHINA



WASTE: SUPPORTED BIO-WASTE CONVERSION IN FARMS AND MANUFACTURING TO ORGANIC FERTILIZER (HELLO, COMPOST!)

*COMPARED TO ALTERNATIVE SWEETENERS

