

## WE LEAD BY EXAMPLE

Our scientific expertise, entrepreneurial spirit, and philanthropic commitment are recognized around the world. We are passionate about serving others and have dedicated our lives to discovering products that make people healthier and a business opportunity that inspires them to create lives they love.



Serving the communities where we work and play is a proud tradition for the entire Sunrider Family. Our Business owners and staff alike share passion for supporting charitable causes around the world.

Sunrider led global fundraising drives to provide humanitarian aid to families affected by hurricanes Harvey, Irma, and Maria in Florida, Texas, and Puerto Rico. Our support also reached survivors of the Nepal earthquake, Typhoon Haiyan, Hurricane Sandy, the Haiti earthquake, and the triple disasters in Japan.

We've also provided resources to global and local organizations like UNICEF, the Gang Alternatives Program, AIDS Walk LA, the American Cancer Society, the Pediatric Therapy Network, Mentors International, and the Make-A-Wish Foundation.

Together, we're making our communities cleaner, healthier, and happier places to live for present and future generations.

## SUNRIDER® 2021 CONVENTION

\$30 of every Convention ticket purchased was donated

Sunrider International has been instrumental in the groundbreaking of a new maternal health center in Wonber Miriam, Ethiopia (Liban). The Women's Health Center, was made possible by a Sunrider campaign in which the company donated more than half the price of each ticket purchased for their 2021 Grand Convention went towards 3 charities.



## **IMPORTANT TOUCHPOINTS**

- O Nearly 10k people attended Sunrider Virtual Convention
- O The Sunrider philanthropy campaign amassed nearly \$25,000 for Engage Now Africa to build the Wonber Maternal Center
- O The Center serves and supports about 30,000 women and children per year
- O Engage Now Africa received award for #1 NGO in the area

OUR MISSION To heal, rescue, and lift our brothers and sisters in Africa.

## **OUR PURPOSE**

We instill hope on individual, family, and village at a time to end poverty through education and prevention.

We help them become self-reliant through strategic programs, projects, and partnerships.

We empower individuals and families in Sub-Saharan Africa to rise above extreme proverty.



