

Nourish the Children

Our force for good culture is at the heart of everything that we do that's why we're always proud to present our Nourish the Children initiative.



The initiative begins with a highly nutritious food developed by Nu Skin's nutritional scientists, known as VitaMeal. The company's brand affiliates, customers and employees can purchase VitaMeal and choose to donate the food to a third-party nonprofit organization that specializes in distributing relief to those suffering from malnutrition and famine.

How We Are Contributing

Average of **1,930** bags per month by employees

More than **50%** of corporate employees participating in donations

More than **50 million** meals provided by brand affiliates, customers and employees in 2021

Involvement that Makes an Impact

In Malawi, VitaMeal donations are provided to the Joyce Banda Foundation, an organization that receives and distributes VitaMeal. Their foundation provides meals for many children in need. One of the little girls helped by the Joyce Banda Foundation is named Ireen. Ireen is five years old and is HIV positive. Because of Ireen's family situation and her diagnosis, she had a very hard time getting nutrition. Thanks to VitaMeal, Ireen has greatly improved and is now looking more energetic than ever. Ireen wants to grow up to be a nurse!



Overall Impact Since 2002

Donated to more than 50 countries

Donated more than 750 million meals to help children worldwide



*The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, brand affiliates are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal.

