



DSA AWARDS 2022 VISION FOR TOMORROW



nourish one.

In 2018, Plexus launched Nourish One, a cause marketing campaign designed to address food insecurity in cities across the United States. Plexus teamed up with Feeding America, the nation's largest domestic hunger-relief organization which provides meals to individuals by supplying 200 community food banks in cities nationwide. Plexus celebrated this new partnership at its annual convention by inviting Feeding America representatives onstage and presenting them with a \$100,000 donation. Thousands of Plexus Brand Ambassadors in the crowd gave them a standing ovation as they witnessed the start of something powerful. That was just the beginning.

To date, Nourish One has donated the equivalent of nearly **31 million meals** to children and families through our partnership with Feeding America and Mary's Meals.





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HOW IT WORKS

Under the Nourish One initiative, with every **servings** of Plexus Lean that a customer purchases, the company donates the equivalent of one meal* to Feeding America®. For every **bag** of Plexus Lean sold, Plexus contributes a donation equivalent of 14 meals. Nourish One proved to be an instant success! In the first 42 days of the campaign, donations helped to provide over 2 million meals to children and families in need.

2021 IMPACT

- * MONETARY DONATIONS OF \$765,870
- * CONTRIBUTED TO 639, 475 MEALS DONATED...
- * THAT INSPIRED 680 VOLUNTEER HOURS

plexus

Nourish yourself. Help another.
Together, let's help people in need.





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CURRENT STATE

According to Feeding America, **1 in 8** people in the U.S., or more than **41 million**, are facing hunger and are often forced to make choices between buying food and paying for other necessities, like rent and utility bills.

"Hunger often goes unnoticed in our communities, and our goal is to help shine a light on this important issue."

Tarl Robinson, CEO & Founder, Plexus Worldwide



To learn more, visit: <https://shop.plexusworldwide.com/nourish-one>