



Living our mission, by using our business as a force for good for people and planet.

PROUD TO “B” IN GOOD COMPANY

During 2022, Arbonne embarked on recertification for its B Corporation™ status, furthering our purpose-driven business whose mission is to empower people to flourish through sustainable healthy living. Through adopting the Public Benefit Corporation legal structure, we are able to balance purpose with profit and take all stakeholders into account when making decisions.

Throughout the process, we measured our impact against the United Nations Sustainable Development Goals and Arbonne’s Sustainability Compass’ five stakeholder pillars: Company Governance, Employee Welfare, Customer Welfare, Community Impact and Environmental Impact.



ENVIRONMENTAL
IMPACT



CUSTOMER
WELFARE



COMMUNITY
IMPACT



COMPANY
GOVERNANCE



EMPLOYEE
WELFARE

Throughout the B Corporation Recertification process, Arbonne was required to pass an extensive audit by the third-party B Lab, proving that the company meets the highest standards of social and environmental performance, transparency, and accountability. The B Corp Certification is the most inclusive company certification, representing Arbonne’s commitment to benchmark the business to be better and utilize the business as a force for good.

Certified



Corporation

This company meets the
highest standards of social
and environmental impact

Certified



Corporation

WORKING TO “B” THE BEST COMPANY FOR THE WORLD

Arbonne's is proud to lead our industry as a mission-driven business driving real impact for people and for our planet.

Our 2023 B Corporation Recertification results are a testament to this commitment.



#1 in the Industry

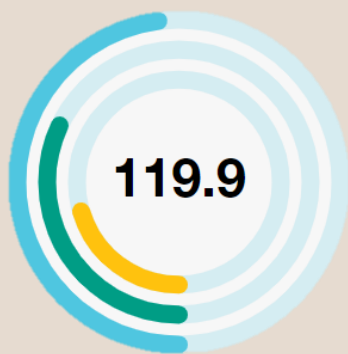
Arbonne is the top scoring direct selling brand within the global B Corporation movement



Best in Class

Arbonne sits amongst the highest scoring brands in the Nutrition, Beauty, and Skin Care industries

NEW CERTIFICATION SCORE



- 119.9 Overall B Impact Score
- 80 Qualifies for B Corporation Certification
- 50.9 Median Score for Ordinary Businesses

↑ 43% from original score



↑ 173%

in environmental impact sector



↑ 103%

in customer welfare sector



↑ 21%

in community impact sector

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arbonne.

IMPACT DRIVEN MINDSET

Companies that are B Corporation Certified have taken a long-term pledge to increase their commitment to the welfare of others and the planet. Acting as a Certified B Corporation, we incorporate our goals into all departments and initiatives. The long-term impact will solidify Arbonne as a responsible global citizen that is working to do the right thing for the world and humanity.



Awarded **Environmentally Innovative Manufacturing** Credit from B Lab, the certifier of B Corporations



Total **water consumption down 60%** globally across all sites since 2019 baseline year



55% reduction in Scope 1 & 2 Emissions compared to 2019 baseline year, meeting our 2025 50% carbon emissions reduction goal three years early

Carbon Netural Company offsetting all Scope 1 & 2 emissions and some Scope 3 emissions, that we could not eliminate

Carbon Neutral product shipments to our customers in the U.S., Canada, Poland and the UK



42% decrease in electricity consumption since 2019

132% increase in renewable electricity mix since prior year



All **employees** who work **19 hours a week** qualify for benefits

All Arbonne employees **get two paid days off to volunteer**, one paid day off to **celebrate their birthday** and one paid day off to **reconnect with nature**

53% of Arbonne managers identify as women



Granted over **\$1,043,051.25 USD** equivalent to our strategic nonprofit and charity partners

736,000+ Youths positively impacted through the Flourish Arbonne Foundation



Arbonne's HQ and Distribution Center in Irvine, CA has been operating above the U.S. Green Building Council's (USGBC) **Zero Waste criteria**.

Our employees, consumers, Consultants and the world's citizens are positively impacted by companies like Arbonne that pursue the B Corp Certification.