



The ageLOC LumiSpa iO is a beauty device that revolutionizes the personal care sector. Amidst dozens of cleansing-only devices, LumiSpa iO both treats and cleanses, combining skin-perfecting care to visibly transform your skin with advanced cleansing performance.

Paired with **smart IoT technology**, the LumiSpa iO treatment and cleansing system helps target your skin needs, track your treatments and ultimately reach your skin goals—for the most beautiful skin of your life.

LumiSpa iO offers clinically-proven benefits like:

Softness, smoothness, radiance, purified skin, clarity and reduced pore appearance

The ageLOC LumiSpa iO system includes the LumiSpa iO device, three non-abrasive treatment head options and five cleanser options that are scientifically formulated to enable precise cushioning, cleansing, and interaction with the skin. In conjunction with the Nu Skin Vera™ app released earlier this year, the ageLOC LumiSpa iO unlocks a new world of personalized skin care experiences.

Each of the device's three treatment heads is made of gentle silicone, making them much less abrasive and more hygienic than bristle/brush devices. The LumiSpa iO treatment cleansers contain a powerful ageLOC ingredient blend to target the sources of aging and help preserve the look of youth. When paired with the Nu Skin Vera app, LumiSpa iO's IoT technology can sense which head is in use and when it needs to be replaced.



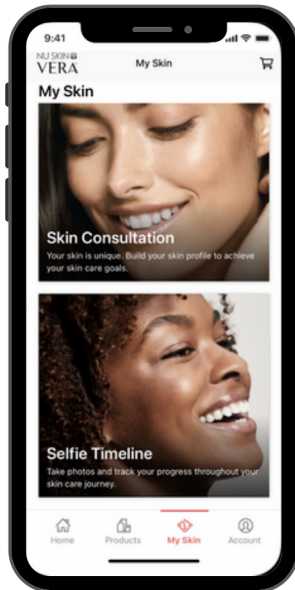
The LumiSpa iO treatment cleansers contain a powerful ageLOC ingredient blend to target the sources of aging and help preserve the look of youth. Paired with smart IoT technology, the LumiSpa iO treatment and cleansing system helps target your skin needs, track your treatments and ultimately reach your skin goals—for the most beautiful skin of your life.



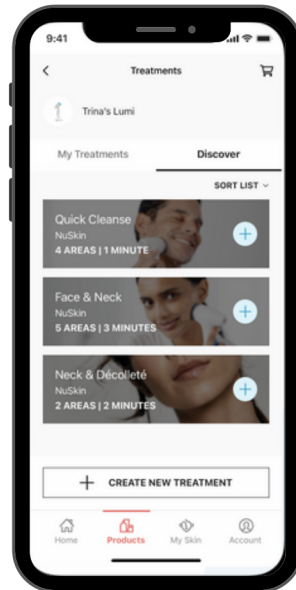
CONNECTIVITY

Using Bluetooth technology, users can pair their ageLOC LumiSpa iO device with the Nu Skin Vera app. The device treats and cleanses to give users healthier, glowing skin. Paired with Vera, users gain new device insights, earn awards for their device usage and even have access to a personalized skin coach!

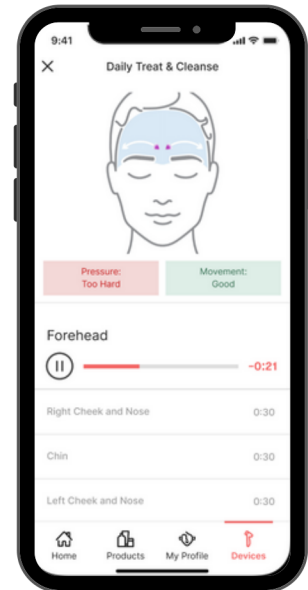
SKIN CONSULTATION



TUTORIALS



INTELLIGENT COACHING

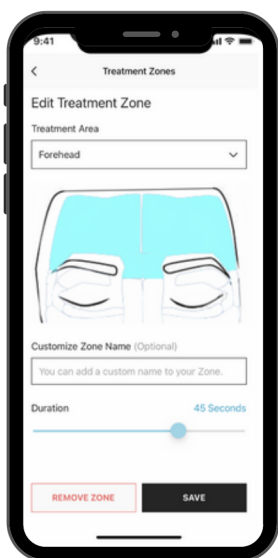


An intuitive digital skin consultation tool uses a guided questionnaire to discover more about the user's skin and lifestyle. Users can also snap a photo and leverage the app's artificial intelligence (AI) technology to identify possible skin concerns. An advanced algorithm provides personalized product recommendations.

Synchronized treatments provide a step-by-step guide to more youthful, healthy-looking skin.

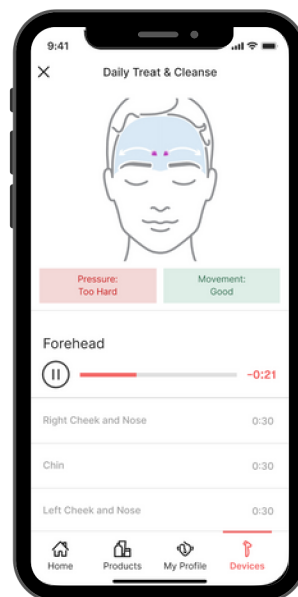
Smart device sensors intelligently guide users to achieve optimal movement and pressure during treatments. The smart sensors also recognize which treatment head is attached and alert when it's time to replace.

CUSTOMIZED TREATMENTS



Send and save personalized treatments from phone to device with the app or create customized treatments by adjusting the time and facial areas, e.g., treatments for morning or evening, or after a workout or heavy makeup use.

SELFIE TIMELINE



See skin's progress over time—week to week, month to month, or any day in between with the selfie timeline. Sharing features in the Nu Skin Vera app makes it easy to share before-and-after results with friends.



Achievement

According to Euromonitor, the current global beauty and personal care is a \$530 billion industry—Nu Skin's LumiSpa iO global market entry creates exciting opportunities for global consumers. As part of the World's #1 brand for beauty device systems, LumiSpa iO follows the global award-winning ageLOC LumiSpa, a device that sold every 30 seconds, to land in the hands of millions of users. LumiSpa received coverage in global beauty publications like Cosmopolitan, was NewBeauty's two-time winner for cleansing devices and even received attention from US Olympian, Venus Williams. The new LumiSpa iO has only been available in Asian markets for a few short months and has already won awards and earned coverage for its advanced skincare cleansing and treatment abilities. As more global markets launch LumiSpa iO, users gain excitement by sharing the #LumiSpaiO and usage videos.



Industry Impact

LumiSpa iO makes personalization a priority in its treatment. Users can customize their skincare regimes and track their progress on a paired app. LumiSpa iO helps pinpoint what matters to you and your skin, so you never feel like you are wasting time washing, scrubbing, or exfoliating. The ability to personalize skin care regimens for Nu Skin's skin care devices represents the shift to a more customer-centric product. Just as Netflix and other streaming services transformed media consumption, allowing users to customize their viewing preferences and habits, LumiSpa iO allows users to take control of their personal care experience, creating customized regimes with specific goals in mind.

