



Nu Skin Vera®

Meet Vera

Packed with the best of technology and personalization, it's a brand-new, unique way to engage with users. Vera combines three key features to help match users with their ideal Nu Skin face care products—for their best skin:

1. Intuitive digital questionnaire
2. Best-in-class face-scanning technology
3. Intelligent recommendation algorithm

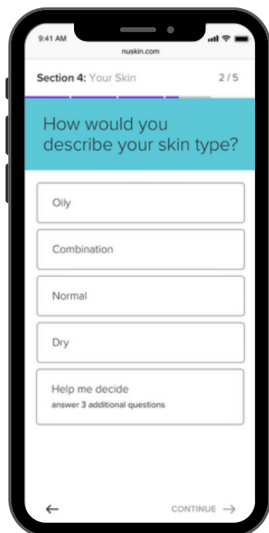
Introduction

With Vera, you don't have to be a beauty expert to get the most of Nu Skin's skincare portfolio! Vera eliminates the guesswork and empowers you to start your skincare journey.

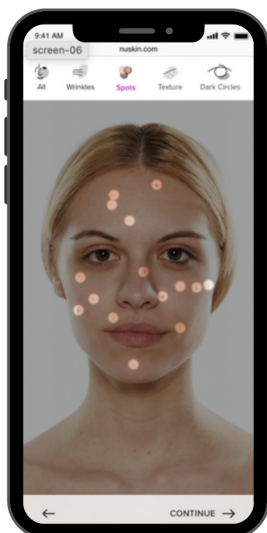
Using state-of-the-art technology, Vera can identify and address your skin's opportunities! Users can get instant access to Nu Skin's entire face care portfolio to match them with their ideal products—for their best skin.

Vera already has more than 170,000 downloads and an average of 70,000 monthly users—all experiencing the benefits of connected skincare.

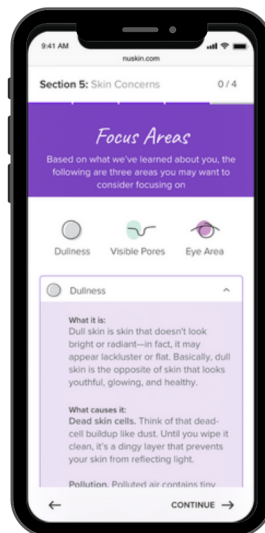
Get skin consultations easily



1) Users share details about themselves, their skin, and their lifestyle through the guided questionnaire.



2) Vera snaps their photo.



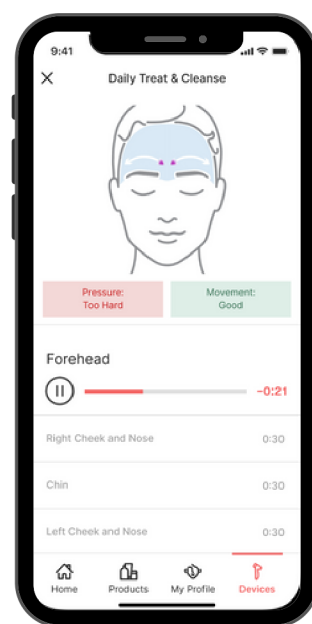
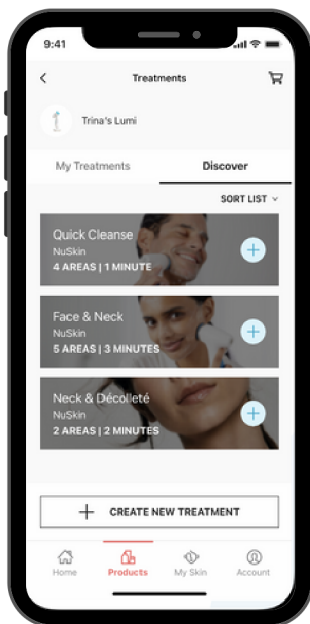
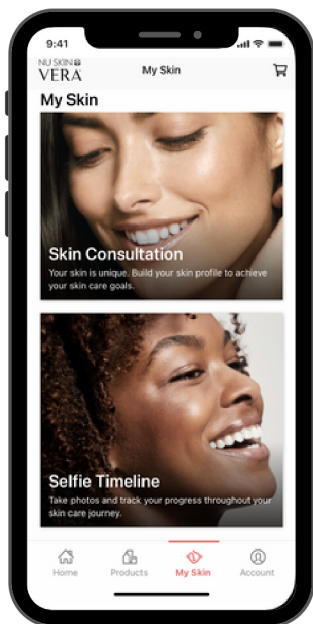
3) Vera uses AI and our proprietary algorithms to identify focus areas.



Pair with devices

Using Bluetooth technology, users can pair their ageLOC LumiSpa iO device with the Nu Skin Vera app. The device treats and cleanses to give users healthier, glowing skin. Paired with Vera, users gain new device insights, earn awards for their device usage and even have access to a personalized skin coach!

Vera with ageLOC LumiSpa iO



SKIN CONSULTATION

An intuitive digital skin consultation tool uses a guided questionnaire to discover more about the user's skin and lifestyle. Users can also snap a photo and leverage the app's artificial intelligence (AI) technology to identify possible skin concerns. An advanced algorithm provides personalized product recommendations.

TUTORIALS

Synchronized treatments provide a step-by-step guide to more youthful, healthy-looking skin.

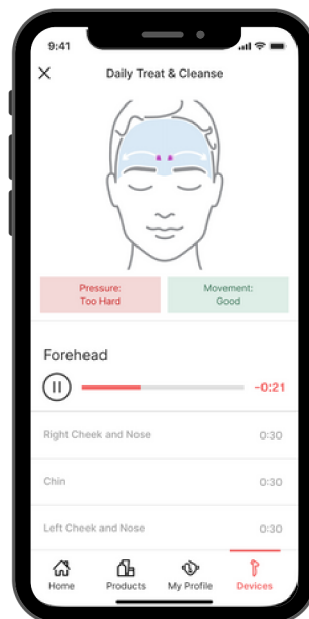
INTELLIGENT COACHING

Smart device sensors intelligently guide users to achieve optimal movement and pressure during treatments. The smart sensors also recognize which treatment head is attached and alert when it's time to replace.



CUSTOMIZED TREATMENTS

Send and save personalized treatments from phone to device with the app or create customized treatments by adjusting the time and facial areas, e.g., treatments for morning or evening, or after a workout or heavy makeup use.



SELFIE TIMELINE

See skin's progress over time—week to week, month to month, or any day in between with the selfie timeline. Sharing features in the Nu Skin Vera app makes it easy to share before-and-after results with friends.

