



COMMITTED TO ENDING FOOD INSECURITY

WHAT IS NOURISH ONE®

Plexus® began its Nourish One initiative in 2018, partnering with Feeding America® to help provide meals* to Americans who experience food insecurity.

More than 34 million people, including 9 million children, experience food insecurity in the United States. In 2020, the COVID-19 pandemic caused a significant increase in people experiencing both unemployment and food insecurity, with communities of color hit the hardest. Programs like Nourish One are critical in helping provide food banks and community programs with the resources needed to support families and individuals.

Plexus Worldwide's mission is to support people on their wellness journeys and give them the tools to live a healthy lifestyle, filled with hope and happiness. Nourish One is a natural extension of the company's ethos, with the program focused on bringing meals* and hope to people experiencing food insecurity and hunger. Since 2019, the number of people who do not have consistent access to nutritious food has risen dramatically, with people of color, older populations, and rural communities disproportionately affected.

"People often think of hunger in the United States as something far removed from their lives," notes Alec Clark, Founder and President of Plexus Worldwide, and the leader of the program. "But food insecurity affects every community in the country."

These are people in our towns - people that we know and people that we care about."

With its Nourish One initiative, Plexus Worldwide is determined to reduce and ultimately end food insecurity in the United States.





With Nourish One, people can purchase healthy products while helping children and families facing hunger. Through the Nourish One Initiative and Plexus' partnership with Feeding America, a monetary donation equivalent to 10 meals* is made for every purchase of Plexus [Lean](#) and 3 meals* for every purchase of [Reset](#).

“Seeing the commitment of the executives, employees, and sales force is tremendously impactful and inspiring.”

ELIZABETH WOODS
Senior Manager
Corporate Social Responsibility

To date, over 35 million meals* have been donated, with a target goal of 40 million by the end of 2023.

QUICK FACTS

- Over 35 million meals* donated to date
- \$4.57 million in donations in the US in 2022
- Over 1,900 hours allocated to Nourish One
- Involvement at every level of the company

EMPLOYEE INVOLVEMENT

For employees at Plexus, the Nourish One Initiative goes beyond donations. In 2022, over 160 employees volunteered at a local food bank in the Phoenix Metro area, with a company-wide volunteer week taking place every September in honor of Hunger Action Month. It's all part of the company's commitment to getting involved at every level.



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BRAND AMBASSADORS GO GRASSROOTS

Plexus kicked off a national volunteer and donation program with its first event at the North Texas Food Bank (NTFB) in recognition of Hunger Action Month. More than 75 members of the company's local independent sales force volunteered at the event, which combined with Plexus' donation, was the equivalent of over 30,000 meals.* Plexus also donated the equivalent of \$258,496 of Lean in September.

Additionally, Plexus is a member of the Council for Responsible Nutrition and partnered with them to present a \$10,000 check to St. Mary's Food Bank in Phoenix

Plexus will launch six similar events in 2023.

*Every Plexus Lean sold contributes a donation equivalent to 10 meals and every Plexus Reset sold contributes a donation equivalent to 3 meals to Feeding America®, helping to provide at least 1.5 million meals annually. \$1 helps provide at least 10 meals secured by Feeding America® on behalf of local partner food banks.