



nourish
one



GOAL: COMMITTED TO ENDING FOOD INSECURITY

WHAT IS NOURISH ONE

Plexus® began its Nourish One initiative in 2018, partnering with Feeding America to help provide meals to Americans who experience food insecurity.

Programs like Nourish One are critical in helping provide food banks and community programs with the resources needed to support families and individuals.



Top: Alec Clark, Co-Founder and President
Bottom: Gene Tipps, CEO

Plexus Worldwide's mission is to support people on their wellness journeys and give them the tools to live a healthy lifestyle, filled with hope and happiness. Nourish One is a natural extension of the company's ethos, with the program focused on bringing meals* and hope to people experiencing food insecurity and hunger. Since 2019, the number of people who do not have consistent access to nutritious food has risen dramatically, with people of color, older populations, and rural communities disproportionately affected.

"People often think of hunger in the United States as something far removed from their lives," notes Alec Clark, Founder and President of Plexus Worldwide, and the leader of the program. "But food insecurity affects every community in the country.

These are people in our towns - people that we know and people that we care about."

With its Nourish One initiative, Plexus Worldwide is determined to reduce and ultimately end food insecurity in the United States.



SUSTAINABLE CAMPAIGN

With Nourish One, people can purchase gut-friendly products while helping children and families facing hunger. Through the Nourish One Initiative and Plexus' partnership with Feeding America, a monetary donation equivalent to 10 meals* is made for every purchase of Plexus Lean and 3 meals* for every purchase of Reset.

“Seeing the commitment of the executives, employees, and sales force is tremendously impactful and inspiring.”

ELIZABETH WOODS
Senior Manager
Corporate Social Responsibility

To date, 40 million meals have been donated, with a target goal of 45 million by the end of 2024.

REAL RESULTS

- In 2023, more than 5 million meals reached those in need
- 2000 hours volunteered at partner organizations
- Hunger Action month Employees packed 14,000 emergency and senior food boxes
- Brand Ambassador events packed more than 90,000 meals at food banks

EMPLOYEE INVOLVEMENT

Community contributions go beyond this initiative as Plexus employees also volunteered at St. Mary's Food Bank in September, packing 14,000 emergency and senior food boxes while also donating \$10,000 to the Phoenix food bank, which is the equivalent of 50,000 meals to assist families and households during a difficult year.



THE SALES FORCE ACTS LOCALLY

More than 200 Plexus Brand Ambassadors volunteered at food banks in Florida and Utah where a \$5,000 donation was offered to each of the food banks, along with packing or sorting the equivalent of more than 90,000 meals.

*Every Plexus Lean sold contributes a donation equivalent to 10 meals and every Plexus Reset sold contributes a donation equivalent to 3 meals to Feeding America®, helping to provide at least 1.5 million meals annually. \$1 helps provide at least 10 meals secured by Feeding America® on behalf of local partner food banks.