



ROYAL PRESTIGE® BEST PRACTICES ECOSYSTEM



A Comprehensive Training Program for the Sales Force

The Goal:

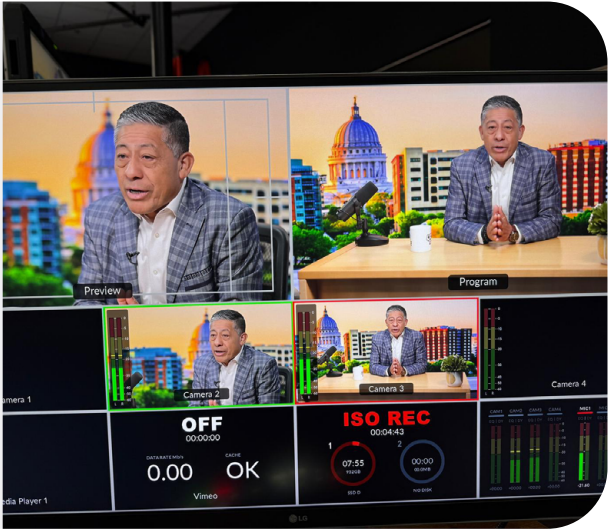
To offer Royal Prestige® Distributors in eight countries a comprehensive and powerful training program designed to ignite best practices sharing and foster community growth.

The Strategy:

Align all training and communication platforms to focus on key business objectives, leveraging the knowledge and experience of our most successful Distributors to engage and inspire the entire sales force.

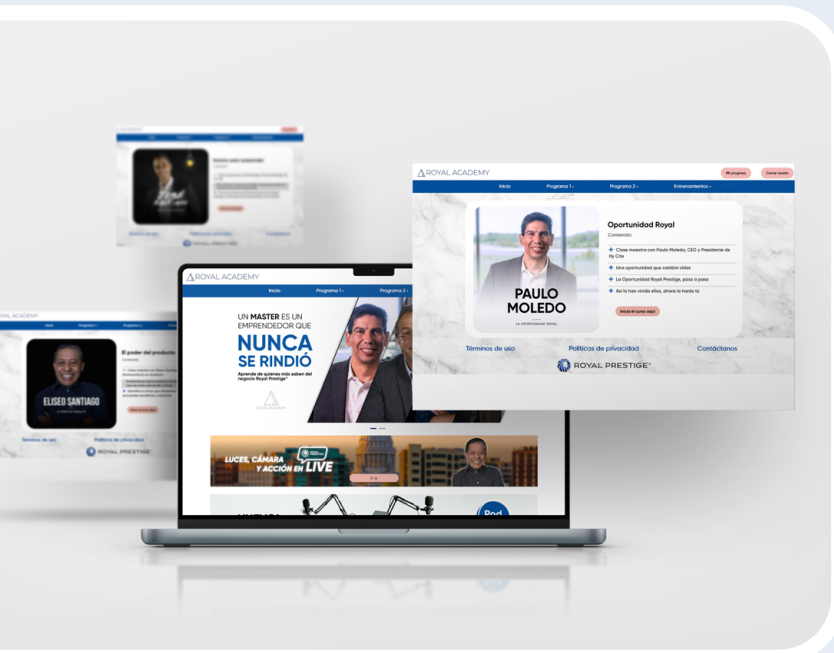


Components of the Ecosystem



Broadcast monthly from our television studio in Madison, this talk show connects all territories via our Vimeo platform. The show's core principle is to deliver only positive and inspiring news, fostering a strong sense of community and brand pride among Distributors.

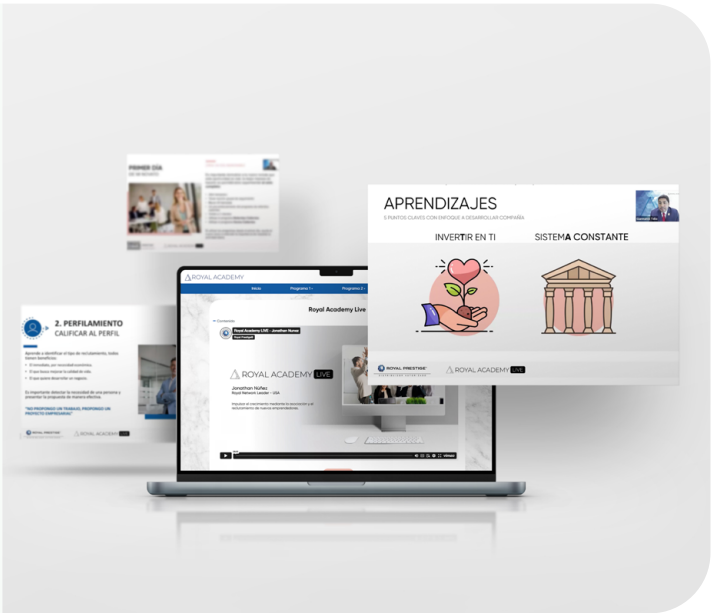
ROYAL ACADEMY



Our free, online Learning Management System is available 24/7, allowing Distributors to learn directly from Hy Cite and Royal Prestige experts. Royal Academy features over 20 learning modules covering business fundamentals, cooking techniques, product knowledge, leadership skills, and brand equity. Distributors utilize these videos and quizzes for training within their offices, and we can effectively track their engagement and results. Royal Academy is accessible to all of our more than 8,000 Distributors.

ROYAL ACADEMY LIVE

Held weekly, these live training sessions feature a Distributor with expertise in a key business subject, or a Hy Cite Executive discussing a relevant topic. We consistently see over 500 connections on average, providing Distributors with a valuable opportunity to ask questions and interact in real-time with the speakers.



The Power of Consistency:

By delivering consistent, core messages across these integrated platforms, we create a powerful and cohesive connection with our sales force.