

DSA Awards – Product Innovation

System Spot Specialist: A Balanced, Science-Led Approach to Skincare

System Spot Specialist is a guided skincare system designed to support the appearance of healthier, more balanced skin, especially for those with combination to oily skin types. Combining topical formulas with a dietary supplement, the system takes a comprehensive approach rooted in cosmetic innovation and supported by consumer perception data.



Its technology respects the natural skin barrier while offering a sensory experience that aligns with modern self-care routines.

When Skincare Fails to Understand the Skin

Many individuals with combination or oily skin report recurring challenges with visible skin imperfections, and visible pore buildup—often leading to frustration and dissatisfaction.

At the same time, consumers are increasingly aware of the skin-gut connection and are seeking solutions that reflect this holistic awareness, including through dietary and lifestyle choices.

Despite the wide availability of products in the market, few offer a gentle, multi-dimensional approach that supports daily routines without causing dryness or discomfort.

What's Inside: Science + Simplicity + Daily Rituals

Facial Dermo-Cleanser

Gently cleanses impurities and
Removes excess oil with ingredients
Like Salicylic Acid and Allantoin.

Perfecting Serum

Supports a smoother skin appearance
with Niacinamide and oil-control agents
to reduce visible shine. encapsulated

Spot Gel

Lightweight topical with 2% Salicylic Acid
and postbiotics to reduce the appearance
of blemishes.

S-Specialist Supplement

A daily powdered supplement with probiotics
and key nutrients (A, C, Niacin, Zinc)
known to support overall well-being.

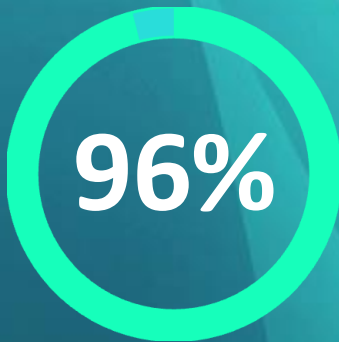
*By including ingredients such as prebiotics, probiotics, and postbiotics,
the system aligns with evolving consumer awareness in skin microbiome balance.*

Built on Real Skin, Real Feedback

In a perception study with 50 participants, the following was reported:

Reduced Imperfections

Observed a reduction in the
appearance of skin imperfections



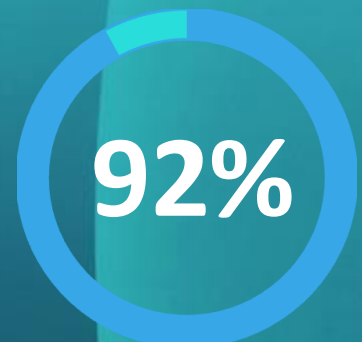
Fewer Blackheads

Noticed fewer visible blackheads
and improvement in pore appearance



Reduced Shine

Perceived reduced
shine on their skin



***Note:** These outcomes reflect subjective feedback and individual experiences. Results may vary.
Over 10,000 reported users of the System Spot Specialist system program.

Skin Care that Honors Balance and Consistency

System Spot Specialist is more than a set of cosmetic products—it represents a thoughtful approach to skincare that prioritizes balance, daily care, and long-term commitment.

By offering a routine that is both gentle and effective, the System empowers users to feel more confident in their skin without resorting to harsh formulas or unrealistic promises.

This approach supports wellness through mindful product design and science-informed ingredients, helping consumers integrate skincare into their broader journey of self-care.

Communications launch support

A paid campaign targeting Mexican consumers to further amplified visibility, reaching over 3 million unique accounts and generating more than 3.7 million impressions. Facebook alone accounted for 338,347 reached users and 288 comments, while Instagram added another 201,895 users and 206 comments—demonstrating strong engagement.

