

## Mujer integral

### Intro

Mujer Integral es Un espacio de empoderamiento empresarial creado por mujeres líderes que forman parte de Royal Prestige®, diseñado especialmente para personas decididas a hacer crecer su negocio Propio y desarrollar al máximo su potencial.

#### ¿Quiénes pueden ingresar a Mujer Integral?

Quiénes deseen capacitarse, expandir su visión y conocimiento del negocio. (No tienes que ser experto/al Tú pones tus ganas de aprender y alinear tus objetivos personales con el crecimiento de tu negocio propio, nosotros las lecciones y herramientas).

#### ¿Qué puedo esperar de Mujer Integral?

Aprendizaje aplicable a tu negocio y tu vida acerca de temas fundamentales para empoderarte como: liderazgo, autoconfianza, productividad, administración del tiempo y recursos entre otros.

### Edición 2025

Mujer  
Integral



Colorina Quezada

Abril 10/2025  
Crear, crear y crecer



Caren Garnica

Mayo 13/2025  
Triángulo de un Negocio  
Éxito



Luliana Méndez  
& Jorge Mansave

Febrero 19/2025  
Cómo trabajar en equipo  
con tu pareja

Mujer Integral  
ROYAL PRESTIGE®

## A Transformational Platform for Women in Direct Selling

Launched as a strategic initiative within Royal Academy, Mujer Integral is a learning and empowerment space designed specifically for women entrepreneurs in the Royal Prestige® salesforce. It was created and led by a diverse committee of women leaders (Independent Distributors) and Hy Cite executives, with a mission to elevate business performance by strengthening personal leadership and vision.

### The program provides high-impact learning in:



Leadership & communication



Self-confidence and mindset



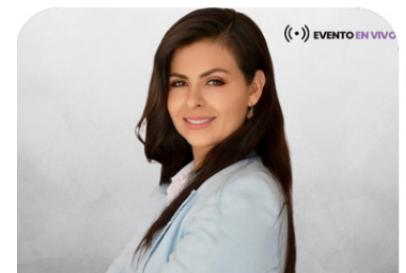
Time management and goal setting



Business planning and personal growth



Working as couples and leading teams



Kenia Valles

Mayo 03 2024

Compartiendo sus  
experiencias y conocimiento



Paulo Moledo

Marzo 22 2024

Homenaje a la Mujer

## Investing In The Future Of Women



### Target Audience

Women Independent Distributors across Latin America and the U.S. —and of course, men are welcome too—as we aim to promote empathy, collaboration, and equity.



### Demographic Impact

Multicultural, intergenerational, cross-border engagement



### Goal

Help women align their personal potential with business results

## Key Investments

- **Corporate team**

Content development, platform integration, event logistics

- **Human capital**

Project led by a committee of 6 top women leaders + Hy Cite management

- **Technology**

Hosted in Royal Academy for anytime access

- **Events**

Monthly masterclasses, storytelling sessions, and recognition events

## Corporate Involvement

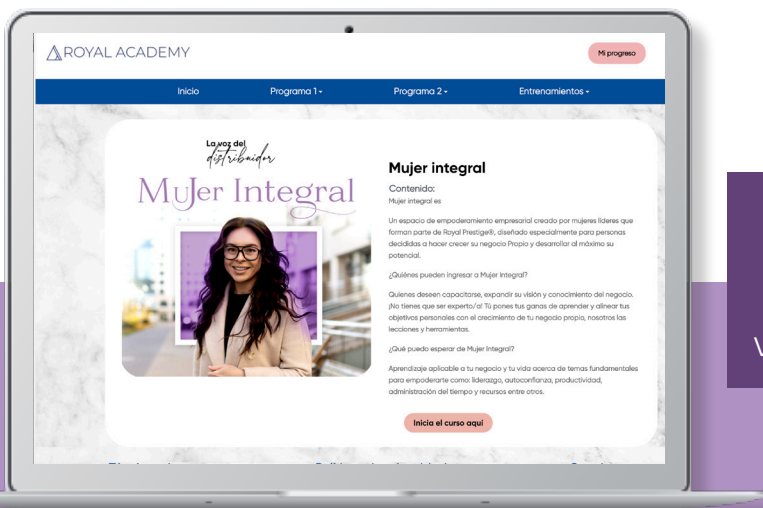
- Led by Carolina Henao Araujo (Event & Recognition Manager) and supported by a corporate committee



Every woman who finds her voice, owns her worth, and leads with confidence moves all of us forward. That's the kind of impact that changes lives—and industries.

*Carolina Henao Araujo*

- Involves regional speakers, Hy Cite executives, and experienced entrepreneurs
- Creates synergy between company mission and women's personal purpose



**23**  
2024 Total  
Virtual Events

**400+**  
Average  
Connections  
Per Event

**500+**  
Biggest  
Participation

We have had the honor of having in a program high Profile females such as:

- Barbara Palacios, Miss Universe 1986.
- Rosario Marin, 41st Treasurer of the USA.
- Hanoi Morillo, a seasoned global investor, executive, speaker, and author.

## The Power Behind Mujer Integral

Is unique because it's more than a women's initiative—it's a transformative platform. It redefines leadership by empowering women to lead authentically, with empathy and purpose. It reshapes self-image by celebrating confidence, connection, and personal growth. And it transforms how women engage with their businesses—and their lives—by creating a space where passion meets impact and community fuels success.

In the spirit of collaboration, Mujer Integral brings women together to challenge limits, support each other, and co-create a more inclusive, human-centered future—both personally and professionally.

**We don't just train entrepreneurs, we create visionaries.**

## Anticipated Impact

- Continued expansion into new countries and language markets
- More formalized certification path and mentorship tracks
- Integration with recognition and leadership tiers