

Being People Who Care for People

At OMNILIFE, we understand that sustainable success in direct selling begins with holistic development. CreSiendo transcends traditional multilevel concepts to become a multidimensional development platform that cultivates a growth mindset, strengthens commercial skills, and fosters collaboration.

Our academy empowers every distributor to achieve both personal fulfillment and exponential business goals through an integrated approach combining in-person sessions with digital resources, creating a comprehensive ecosystem for distributor development.

The Challenge & Objectives

Identified Gaps

- Lack of confidence and goal clarity among distributors
- Uneven growth across regions with less support
- Need for an accessible, scalable, and measurable ecosystem

SMART Objectives

- Increase active-distributor retention by 20% within 90 days
- Achieve ≥95% satisfaction rate in post-session surveys

Our field analyses revealed that many distributors acknowledged their potential but lacked self-confidence, practical tools, and structured guidance to convert that potential into results. Areas with less support consistently showed lower retention and productivity.



The CreSiendo OMNILIFE Academy Solution



In-Person Development

4 experiential sessions (US \$53 + tax) focused on breaking limiting beliefs and consolidating the "**CreSiendo** Mindset"



Virtual Training

5 free interactive microlearning modules available in 5 languages, accessible 24/7 worldwide



Graduation

Qualification process that encourages immediate application and drives incremental sales

Our execution plan spanned from regional performance mapping and skill gap identification to a phased rollout across global markets, ensuring consistent quality while adapting to regional needs.

Impact & Testimonials

580

Global Sessions

9,280

Instruction Hours

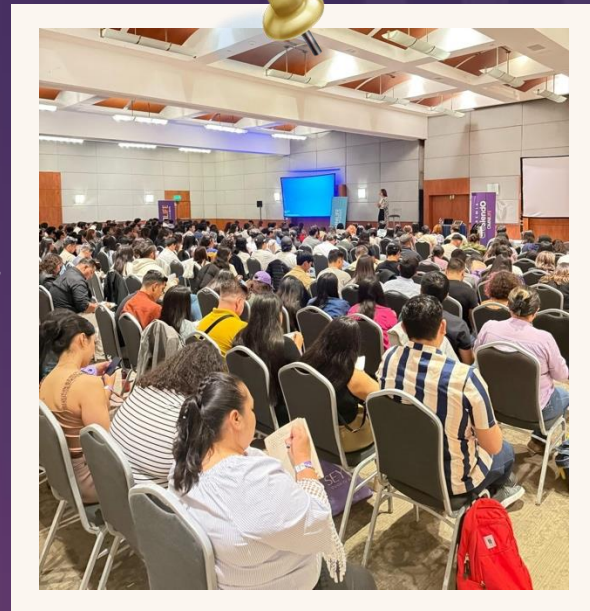
110,158

In-Person Participants

+23%

Retention Increase

CreSiendo demonstrates that a holistic multi-development approach translates to tangible, measurable impact—driving retention, productivity, loyalty and sales. These results are rooted in meaningful experiences that honor our core philosophy: "People Taking Care of People."



"Attending **CreSiendo** sessions was the unique experience I needed to reconnect with myself and discover what was missing to scale my business." — Betty Milady Córdova Vargas (Ecuador)

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