



Speaker Proposal

Call for Presentations

DSA is excited to learn you would like to participate in an upcoming seminar or conference as a workshop presenter. This is a great opportunity for you to share your expertise. Participation on the program enables you to bring practical information to direct selling executives and fellow DSA Suppliers, and contribute to our profession's body of knowledge.

In order to ensure a balanced conference program, all submissions are reviewed and evaluated by the Education Committee.

- **Presentations must include a co-presenter from an active DSA Direct Selling member company.**
- Presentations are scheduled throughout the conference. Please do not submit a proposal unless you are available for the entire conference.
- Sales pitches disguised as proposals will not be considered.
- It is your responsibility to notify all co-presenters regarding the status of the proposal.
- Expect an audience of 50 – 100 people at seminars, 100-150 at Annual Meeting.
- Travel and registration expenses are the responsibility of the presenter.

All information listed below is required. Incomplete or illegible proposals will not be considered.

Presentation Title: _____

Speaker(s) (Include Company Name and Title): _____

PROGRAM DESCRIPTION:

(75-100 words describing session content and format. Be as specific as possible.)

Descriptions subject to editing for use in the final program.

Please submit via email or fax to:

Lindsay Marquardt

Education & Meeting Planner

Direct Selling Association

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