



Direct Selling Association 2021 DSA Dues Certification Form

Thank you for renewing your DSA membership for 2021! The final step in the renewal process is the certification of your 2021 dues amount by an in-house senior official (CEO, President, COO, CFO, Attorney, or Accountant) **OR** an independent CPA or auditor with credentials in good standing. This change has been implemented due to the fact that DSA now publishes an official list of 25 largest members by U.S. net sales.

Company name: _____

2020 U.S. Gross Sales (\$USD): _____

2020 U.S. Net Sales (\$USD): _____

I give permission to be listed as one of the 25 largest members if we rank. (Choose one) Yes No

Primary Contact Name: _____

Primary Contact Signature: _____

CERTIFICATION

I hereby affirm the net sales amount stated above is accurate based on the best information available to me.

Certifier Name: _____

Certifier Signature: _____ Date: _____

Relationship to company (choose one):

CEO/President CFO Attorney In house CPA/Accountant Independent CPA/Accountant

Firm Name: _____

Please mail the completed and signed form with your dues check or email a PDF to membership@dsa.org.

The deadline for renewal is March 15, 2021.

DSA reserves the right to request further documentation in addition to this form.

How are U.S. "Net Sales" Computed?

According to DSA's Bylaws, dues computations "shall include all monies received by a member from the sale of its primary merchandise or services, by dealers, agents and independent contractors, and any person affiliated with it as its subsidiary, as its parent corporation or as another subsidiary of its parent corporation, less refunds and less those commissions paid to the ultimate seller of the product or service".

Are DSA Dues Confidential?

Absolutely! DSA member company dues are maintained in confidence. By necessity, dues are known to a limited number of DSA staff working with membership applications, renewals and DSA's financial activities.

DIRECT SELLING ASSOCIATION