



Supplier Partnership 2022

BENEFIT	BASIC SUPPLIER PARTNERSHIP - \$3,000	ENHANCED SUPPLIER PARTNERSHIP - \$10,000
THE ACCESS YOU NEED TO BUILD MEANINGFUL RELATIONSHIPS WITH DIRECT SELLING EXECUTIVES		
Membership Access	5 executives	15 executives
Ability to request invitation to join select committees	Not Available	Included
THE OPPORTUNITIES THAT MAKE YOUR BRAND SHINE AND DIFFERENTIATE YOUR VALUE TO BUYERS YOU NEED TO REACH		
DSA Supplier Partner Directory Listing	3 product/service categories Additional categories available to purchase for \$100 each.	7 product/service categories; opportunity to request custom category Premium placement at the top of the directory
Enhanced DSA Supplier Partner Directory Listing	Opportunity to Purchase: <ul style="list-style-type: none"> • Logo - \$250 • Marketing Video - \$250 	Included (Logo, Marketing Video, Meeting Scheduling Functionality)
DSA SupplierSource Articles	Included	Included
Seminar Sponsorship, Content Submission for DSJ and Newsletters	<ul style="list-style-type: none"> • Refer to pricing on DSJ ad rate card • Bylined article/case study \$7,000 • Seminar/Webinar Sponsorship Price List 	<ul style="list-style-type: none"> • Refer to pricing on DSJ ad rate card • Bylined article/case study \$7,000 • Seminar/Webinar Sponsorship Price List
THE IN-PERSON VENUES THAT SHOWCASE YOUR SOLUTIONS AND OFFER UNPARALLELED NETWORKING		
In-Person and Virtual DSA Event Attendance	Available at Member Pricing	Available at Member Pricing
Exhibit booth at in-person events	Opportunity to Purchase for \$3,000 - \$10,000 Includes one registration	8x10 booth included plus one registration
Booth Sales* <ul style="list-style-type: none"> • 8 x 10 (includes 1 registration) • 8 x 20 (includes 2 registrations) 	Opportunity to Purchase: <ul style="list-style-type: none"> • \$3,000 • \$10,000 	<ul style="list-style-type: none"> • Complimentary • \$7,000
Seminar Registration	\$500 early bird	\$500 early bird
THE CHANNEL INSIGHTS ESSENTIAL FOR CRAFTING THE MARKETING MESSAGES THAT RESONATE		
DSA Industry Research & DSA Publications	Available at Member Pricing	Available at Member Pricing