



Supplier Partner Membership 2026

BENEFIT	CORE SUPPLIER MEMBERSHIP - \$5,000
THE ACCESS YOU NEED TO BUILD MEANINGFUL RELATIONSHIPS WITH DIRECT SELLING EXECUTIVES	
Participation in the Quarterly Executive Advisory Council Virtual Meeting	This committee recommends beneficial programs, services, and activities to the DSA Board of Directors to strengthen the bond between members and Supplier affiliates. The Executive Contact from each Supplier company is a member of this committee.
Access to DSA Membership Lists	Access to DSA member lists with contacts by focus area.
Post Board Meeting Luncheon	Be in the room with executive leaders attending in-person joint DSA and DSEF board meetings..
THE OPPORTUNITIES THAT MAKE YOUR BRAND SHINE AND DIFFERENTIATE YOUR VALUE TO BUYERS YOU NEED TO REACH	
DSA Supplier Member Online Directory	Additional advertising opportunities available: <ul style="list-style-type: none"> • Quarter page (included with membership) • Half page for Preferred and Featured Sponsors • Full page for Premier Sponsors
DSA SupplierSource Articles and DSA's Digital Assets	Complimentary opportunity to provide educational articles that reach direct selling executives in DSA's database; SupplierSource articles are individually sent to DSA members and are also promoted across all DSA social media platforms.
DirectTalks Executive Interview Webinar Series	DSA Supplier Sponsors are welcome to sponsor one DirectTalk as a part of their sponsorship.
Participation in DSA Supplier SmartTalk Videos	DSA SmartTalks are pre-recorded, 20-minute TED-style video sessions promoted twice a year and accessible by DSA members through DSA's online education portal.
ANNUAL SPONSORSHIP RECOGNITION PROGRAM	
In-person Networking Opportunities with Industry Leaders	The 2026 DSA Legal + Regulatory Conference in Washington, D.C.
DSA Supplier Partner Level Sponsorships	Sponsorship levels include: <ul style="list-style-type: none"> • Premier (\$10,000) • Preferred (\$7,000) • Featured (\$5,000) Contact Calissa Gordon for more details.
THE CHANNEL INSIGHTS ESSENTIAL FOR CRAFTING THE MARKETING MESSAGES THAT RESONATE	
DSA Industry Research	Available at member pricing.