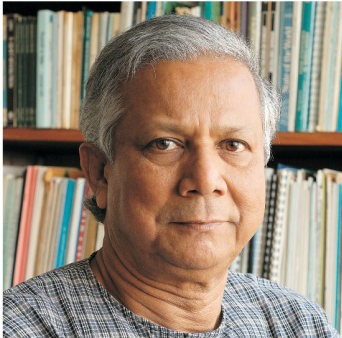




WFDSA World Congress XIII 2008 *Empowering Lives Globally*

8 -10 October 2008 • Raffles City Convention Centre, Singapore • www.empoweringlivesglobally.org



Direct Selling – Empowering Lives Globally

Visionary Keynote by Professor Muhammad Yunus – “Father of micro-credit” and Winner of the 2006 Nobel Peace Prize. Meet the founder and Managing Director of Grameen Bank and hear his success story of how he has empowered million of lives by providing micro-credit “banking without collateral for the poorest of the poor” through Grameen Bank. In the past thirty years, micro-credit has spread to every continent and benefited over 100 million families by providing over USD 6 billion to more than 7 million poor people, 97% of whom are women.



Congress Workshops & General Sessions

Chief executives, senior managers and their professional advisors will have the opportunity to learn, first hand from industry leaders, how best to handle today’s key issues facing every direct selling business – worldwide. The sessions are structured in line with the theme “*Empowering Lives Globally*”. Hear from our panelists how an organization is able to empower itself through 3 key areas:

- Empowerment through Ethics & Legislation
 - Nutritional Supplements – ever growing opportunity or geographically restrictive
- Empowerment through your Sales Force
 - Best Ideas on how to recruit and retain your Sales Force
- Empowerment through Organizational Planning
 - Strategies that work in Asia, Europe and Latin America

And many more...

General Sessions

- CEOs Talk: Effective 10 Best Business Ideas in 60 Minutes!
- Expansion to China - Strategies That Work



Uniquely Singapore

UNIQUE is the word that best captures **Singapore** – a dynamic, cosmopolitan city-state where different cultures, ethnic groups and religions blend harmoniously. A bridge between the East and the West for centuries, Singapore, located in the heart of fascinating Southeast Asia, continues to embrace tradition and modernity today. Brimming with unbridled energy and bursting with exciting events, the city-state offers countless unique memorable experiences waiting to be discovered.

Social Program

Gala Dinner – be awed by the multi-cultural facets of Uniquely Singapore

Dinner @ Singapore’s Forbidden City (optional) – see Forbidden City in Uniquely Singapore (limited seats)



REGISTER NOW at www.wfdsa.org (click on the WFDSA World Congress XIII 2008 banner)

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