



Draft Agenda for The Financial Crisis & Direct Selling Teleconference

- 1:00 – 1:05 Introduction
Joe Mariano DSA
- 1:05 – 1:15 The Economic and Financial Crisis - A Description of the Problem
Dr. Marty Regalia – U.S. Chamber of Commerce
- 1:15 – 1:22 Retailing in the Economic Crisis
Ellen Davis – National Retail Federation
- 1:22 – 1:29 The Economic Crisis and Third Quarter Direct Selling – An Update
Paul Bourquin – Nathan Associates
- 1:29 – 1:35 A Historical Look at How Direct Selling Has Fared during Economic
Hard Times and What We Might expect in This Downturn
- 1:35 – 1:50 The Street and Direct Selling – Capital Availability for Direct Sellers
Scott Van Winkle – Canaccord Adams
- 1:50 – 2:30 Discussion and Questions