MW2 DIRECT

DSA DIRECT SELLING ASSOCIATION SUPPLIER

MAGENTO 2 CERTIFIED Associate Developer | MAGENTO 2 CERTIFIED Professional Front End Developer | MAGENTO 2 CERTIFIED Professional Developer | MAGENTO 2 CERTIFIED Solution Specialist

CLIENTS SAY WE DELIVER ON Clutch

MW2 DIRECT™ DIRECT SELLING DIGITAL COMMERCE EXPERIENCE

The MW2 team is the "new tech innovator in the DSA space" who is effective in helping big brands to successfully embark on the road to Digital Transformation. We are more than just technology platform experts; our veteran team knows the direct selling industry and work together with some of the biggest brands in the industry. MW2 Direct™ was designed to complement the Magento Platform specifically with social and direct selling in mind. MW2 Direct™ offers key features to give your sales team everything they need to create and nurture a thriving client base.

Our teams have industry knowledge, e-commerce best-practices and Magento best-practices to ensure you always have a best-in-class system. Our Fast2Commerce Project Delivery Methodology reduces overall risk, costs, and schedule.

A Full-Service Delivery Team with complementing services like User Experience Design, Platform Selections, Solution Architecture, Custom Application Development, Migration Planning, Migration Execution and System Integrations. With an integrated side-by-side Project Delivery Team; we help keep your team and our team on track for a successful engagement.

Common Challenges Our Direct Selling Clients Solved with MW2 Direct™

- Inefficient ability to scale with the business or industry demands such as scaling at high traffic volume, loss of orders, site down at critical times, legacy systems hard to maintain, inability to get into new markets or new regions quickly, i.e. lack of language, currency or payment options
- Current Systems Not Agile leading not being able to create content & promotions quickly and seeing the business impact or results closer to real-time. Proactively change marketing and sales strategies based on improved Business Intelligence.
- Current systems don't allow for 21st-century user-friendly applications to embrace new trends like Social Media, Augmented Reality, Artificial Intelligence, Engaging Mobile Experience, Personalization

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Headquarters
San Jose, CA USA

Magento Services Delivery Centers

- Singapore, SG
- Philadelphia, PA USA
- Mumbai, India
- Berlin, Germany
- Minsk, Belarus

MW2 Direct
CORE SPECIALIZATIONS

MW2 DIRECT

- Consultant-Powered Party Order Management
- Automated Emails & Customized Invitations
- Onsite Payment Models including Cash
- Full Agenda & Date Books
- Consultant Contact Management
- Tiered Rewards Systems
- Individualized Consultant Websites
- Genealogy with Upline/Downline Modules
- Compensation/ Commission Tracking Engine
- Enrollment Tracking for New Consultants
- Progressive Web Application (PWA)
- Social Media Directly Tied to dotdigital
- Lead Management Assignment for Consultants
- Ability to create account via mobile number

Benefits of MW2 Direct™

- Ability to scale business to meet marketing and sales needs
- Social Media, Social Selling, Recruit New Team Members
- Ability to delivery roadmaps features in smaller releases
- Ability to allow for enterprise-level transaction volumes without experiencing performance degradation or downtimes
- Fully open, customizable & configurable platform working with best of class 3rd party e-commerce technologies

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