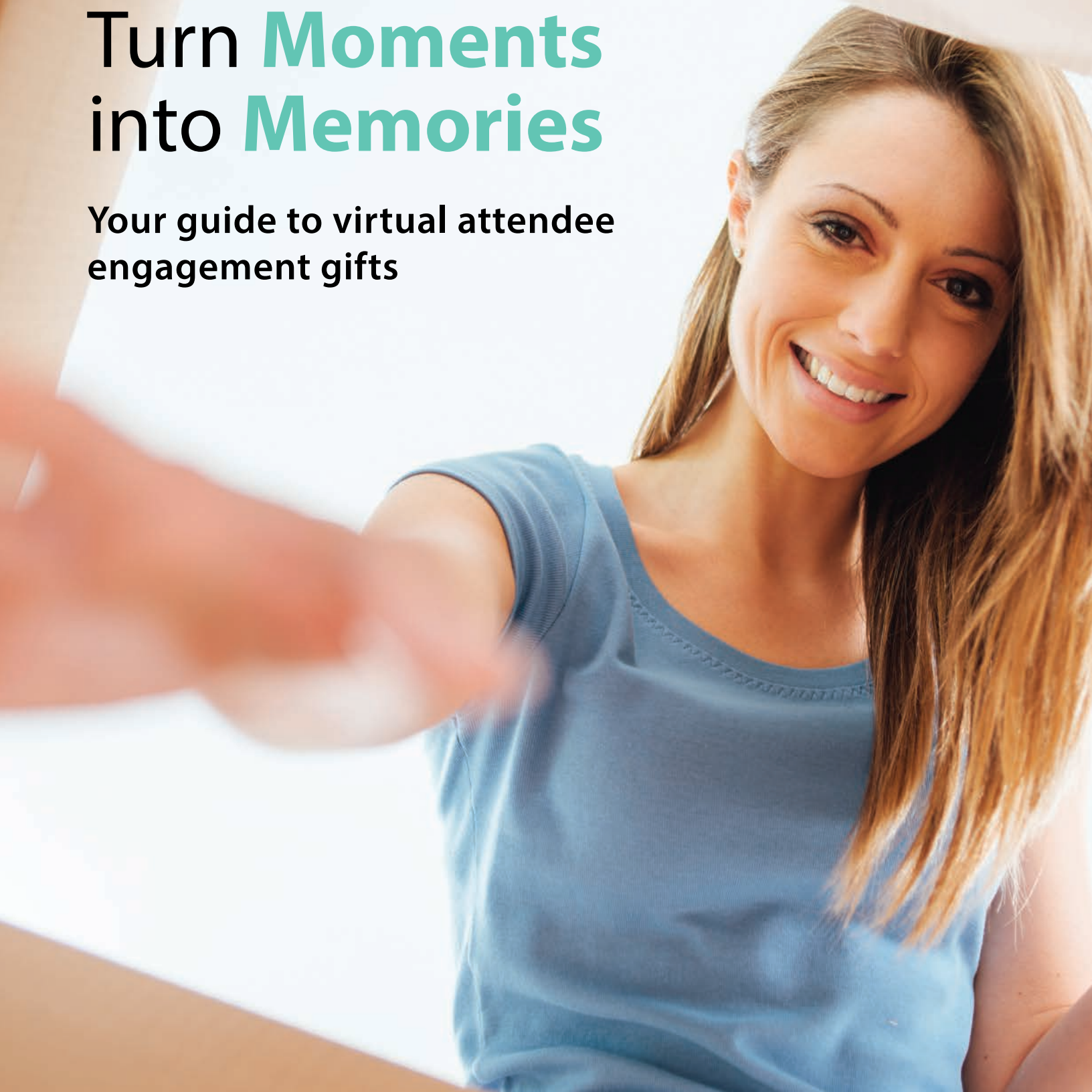


# Turn **Moments** into **Memories**

Your guide to virtual attendee  
engagement gifts



# WHY VIRTUAL ATTENDEE KITS?

1

## Customizable

Tailored to your unique needs.

2

## Brandable

Provides added brand exposure.

3

## Memorable

Creates a lasting impression.





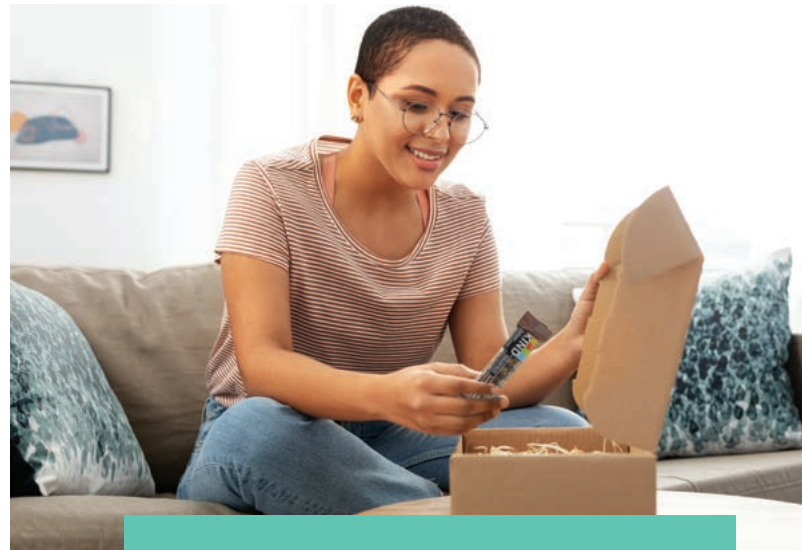
# HOW DO KITS WORK?

**Engage** With Attendees Before, During & After Your Event



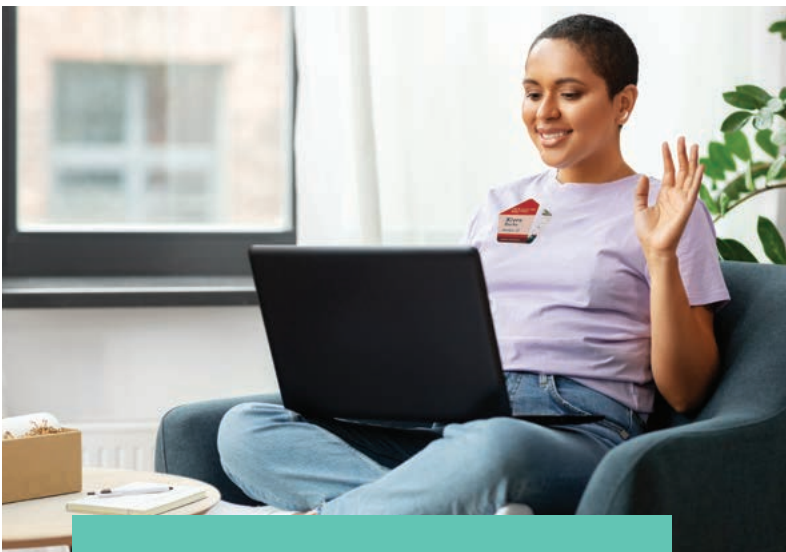
## Fuel Curiosity

with a custom curated kit delivered to your attendee's home or office.



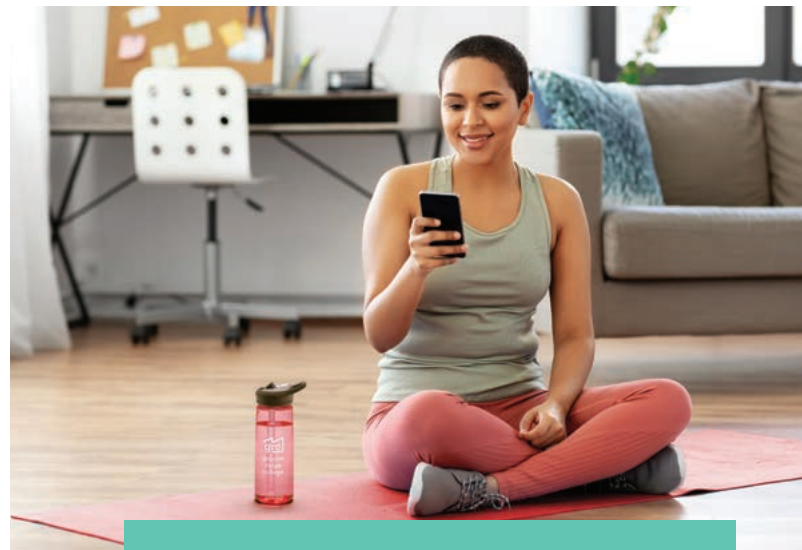
## Build Excitement

prior to your event with carefully selected items that support your event's theme.



## Foster Engagement

with products that support attendee networking and collaboration.



## Stay Top-of-mind

with everyday essentials that can be woven into an individual's daily routine.





# Meeting Motivation

Find ways to weave health and wellness into your next virtual event with a group yoga session or an afternoon meditation session. Or add an element of competition with a 5K marathon or virtual run.

## Products to Include in Your Kit:



### Water Bottle

Keep your attendee hydrated throughout their workout.



### Yoga Mat

Add a little cushion to their next meditation session.



### Workout Towel

Prepare them for the cool down.



### Healthy Snack

Refuel and energize them after a workout.



### Adhesive Name Badge

Keep your attendee's name front and center for the instructor.

Call **800.233.9767** or visit [pcnametag.com/virtual-kits](https://pcnametag.com/virtual-kits) to customize your Event Kit.

Shown left to right on facing page: Premier Event Badge, Gloss, Pentagon Shape, YNES30PE44G; Cobra Fitness and Yoga Mat, P05SM7622; Go Go Rally Towel, P05SM7655; Copper Vacuum Insulated Bottle, P03162474.

# Meeting Essentials

Make sure your attendees and staff are ready for your next virtual event with all the essentials. Looking for opportunities to engage your sponsors? Load up a USB with sponsor literature or videos, or include branded items in the kit.

## Products to Include in Your Kit:



### Insulated Tumbler

Keep beverages ice cold and readily available.



### Stationary

Quickly jot down questions for Q&A after a session.



### Ear Buds

Get crisp audio with no added interruption from outside elements.



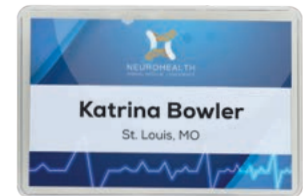
### Wireless Charger

Stay powered up throughout the day.



### USB Flash Drive

Go green with digital copies of agendas and speaker notes.



### Name Tag

Make networking a breeze with highly visible first and last names.

Call **800.233.9767** or visit [pcnametag.com/virtual-kits](https://pcnametag.com/virtual-kits) to customize your Event Kit.

Shown left to right on facing page: Cyclone 16-oz Tumbler with Straw, P03SM6656; 3 1/2" x 2 1/4" Standard Vinyl Name Tag Holder, HEMSM; Qi Wireless Charging 4000 mAh Power Bank, P07712102; Cougar Pen with Blue Ink, P09SM4640; Color Pop Ear Buds with Microphone, P07SM3817; Pedova Soft Bound Journal Book, P09270033; Smart Drive, EUSBS4G.









# Morning Recharge

Kick-start your late morning sessions with a coffee or tea break. Consider scheduling right after your opening keynote to give your attendees a chance to mingle before jumping into the rest of their day.

## Products to Include in Your Kit:



### Water Bottle

Hydration is key for a full day of sessions.



### Insulated Coffee Mug

Keep your beverages piping hot throughout the morning.



### Journal

Capture takeaways throughout the event.



### Pen

Take notes during the event with ease.



### Coffee or Tea

Keep the energy high with a caffeinated beverage.



### Name Tag

Make it easy to network with highly visible name tags.

Call **800.233.9767** or visit [pcnametag.com/virtual-kits](https://pcnametag.com/virtual-kits) to customize your Event Kit.

Shown left to right on facing page: Ballpoint Pen and Stylus, WBPS; Harrington Bound Notebook, P09SM3521; Rover Copper Vacuum Insulated Camp Mug, P03162576; 3 1/2" x 2 1/4" Preferred Vinyl Holder with Magnet Attachment, HVMSM. For items that are not labeled, please call for more information.

# Stay Connected

From coffee shops to kitchen counter tops, your attendees are reinventing the traditional office space. Give them the flexibility and portability they need to make any space their new office space.

## Products to Include in Your Kit:



### Water Bottle

Keep ice cold water on hand no matter where your attendees are.



### Backpack

Compartments for all your attendee's tech needs.



### Wireless Ear Buds

Give them crystal clear sound with the freedom to move about.



### Battery Charger

Let them charge multiple devices at one time.



### Sunglasses

An attendee must-have for those sunny days.



### Event Badge & Lanyard

The perfect brand-able takeaway for any event.

Call **800.233.9767** or visit [pcnametag.com/virtual-kits](https://pcnametag.com/virtual-kits) to customize your Event Kit.

Shown left to right on facing page: Braavos True Wireless Auto Pair Earbuds, P07719863; Coma 6000 mAh Wireless Power Bank, P07712147; Hugo Auto-Seal Copper Vacuum Insulated Bottle, P03162580; Sun Ray Sunglasses, P055M7821; Premier Event Badge, Gloss, Triangle Shape, YNES30TR44G; 3/8" Big Meeting 2 Lanyard with Lobster Claw, CLBMS2LC; Tempo 100% Recycled PET Sling, P02300465.









**Helping Hands**

THANKS FOR VISITING

As a special thank you, we've included a few items to help you get started.

**Helping Hands**

**Helping Hands**

**JENNA GARNER**

**Helping Hands**



# Afternoon Activity

Have your attendees put technology aside and take a break from the day with fun and engaging outdoor activities in their backyard or at a park.

## Products to Include in Your Kit:



### Water Bottle

Keep your attendees hydrated with a stow-and-go water bottle.



### Backpack

Keep items safe and secure while on the move.



### Flying Disk

Lightweight and portable outdoor activity for any age.



### Sunglasses

Keep the sun at bay with fashion-forward eye wear.



### Noise Maker

Let attendees cheer on their favorite team.



### Event Badge

Lightweight and durable enough for any attendee activity.

Call **800.233.9767** or visit [pcnametag.com/virtual-kits](https://pcnametag.com/virtual-kits) to customize your Event Kit.

Shown left to right on facing page: Flexible Florida Flyer, P05SM7439; Ring-A-Ling Cowbell, P05SM7677; 4" x 3" Premier Event Badge in Gloss Finish, YNEB30R43G; CamelBak Eddy+ 24oz Bottle, P03162704; Retro Sunglasses, P05SM7823; Urban Drawstring Sportspack, P02SM7085.

# Wine and Dine

Let your attendees unwind after a long day of sessions with an in-home evening reception. Consider creating a playlist for attendees to enjoy as they kick back and relax or add entertainment with an interactive wine tasting.

## Products to Include in Your Kit:



**Wine Glass**

Ensure every sip is at the perfect temperature.



**Wine Tote**

Allow your attendees to transport wine with ease.



**Cutting Board**

Perfect for your attendee's cheese and wine tasting.



**Bluetooth Speaker**

Help your attendees unwind with their favorite tunes.



**Wine Gift Set**

Everything your attendee needs to pour the perfect glass.



**Name Badge**

Keep attendees' names front and center for the happy hour.

Call **800.233.9767** or visit [pcnametag.com/virtual-kits](https://pcnametag.com/virtual-kits) to customize your Event Kit.

Shown from left to right on facing page: Jute Single Bottle Wine Tote, P02SM7121; 3 1/2" x 2 1/4" EZ Stuff Holder with Magnet Attachment, HZMSM; Neo 10oz Vacuum Insulated Cup, P03SM6375; Modena Wine Gift Set, P10140123. For items that are not labeled, please call for more information.









# The Evening Event

Recreate the esteemed evening event with a private concert for your attendees by live streaming their favorite artist or replaying past event entertainers.

## Products to Include in Your Kit:



### Stemless Flute

Toast to an evening of fun and entertainment.



### Park Blanket

Give your attendees a comfy place to lounge.



### Bluetooth Speaker

Let attendees jam out to their favorite tunes.



### Backstage Pass

Your attendee's all access pass to the evening's festivities.



### Lanyard

Perfect accessory to any backstage pass.

Call **800.233.9767** or visit [pcnametag.com/virtual-kits](https://pcnametag.com/virtual-kits) to customize your Event Kit.

Shown clockwise on left page: 3/8" Big Meeting 2 Lanyard with Lobster Claw, CLBMS2LC; Premier Event Badge, Gloss, Guitar Pick Shape, YNES30GP44G; Rosa Vacuum Champagne Flute, P03SM6999; Metal Bluetooth Speaker and Wireless Charging Pad, P07719864; Park Blanket, P06SM7700.



# BUILD YOUR KIT

1

## Pick a Theme

Consider your event's content, message and theme when designing your kit.



2

## Choose an Activity

Look at your event's program and choose an activity such as happy hour or a wellness session.

3

## Pick Products

Think of your chosen activity and what your attendees will need to participate.



4

## Include Sponsors

Provide opportunities for sponsors to brand a product or add in literature.



# HOW TO ORDER



While the transition from in-person to virtual may seem daunting, pc/nametag is here to help you navigate this new normal. Reach out to us today for ideas, tips and tricks on how to build engagement through virtual event kits.

Call **800.233.9767** or visit [pcnametag.com/virtual-kits](https://pcnametag.com/virtual-kits)  
request a custom quote!





Visit [pcnametag.com/virtual-kits](https://pcnametag.com/virtual-kits) to request a quote!